

Course Code & No. - Section:	BFIN 351
Course Title (Credits):	Principles of Corporate Finance
Term & Year:	Fall / 2019
Course Ref. No. (CRN):	80264
Instructor:	Professor Richard Gire (pronounced "Jeery"), J.D., M.B.A.
Phone(s):	(530) 587-2327
Email:	rgire@sierranevada.edu
Office:	TCES
Office Hours:	TTh 8:00-9:00am, by appointment only
Class Meeting Time:	TTh 1:00-2:45pm
Location:	TCES 106
Prerequisites (from Catalog):	ACCT 204 and ACCT 205
Corequisites (from Catalog):	None

Course Description

This course provides a comprehensive introduction to financial management in the organization. The course covers topics such as risk and return, cost of capital, capital budgeting, securities valuation, dividend policy and the time value of money. The lectures, homework, exams and individual presentations are designed to teach the financial concepts requisite to financially analyze and manage a business.

Student Outcomes

Upon successful completion of this course, a student will be able to:

1. Understand the relationship between risk and return.
2. Evaluate a publicly-traded company's financial performance utilizing ratio analysis.
3. Articulate the difference between operating and financial leverage.
4. Deliver a professional financial analysis presentation using advanced spreadsheet techniques.
5. Calculate present values and future values of single amounts and annuities.
6. Evaluate multiple real-life scenarios involving the time value of money.
7. Value stocks and bonds and calculate the cost of a firm's capital.
8. Calculate the net present value and internal rate of return of competing investment alternatives.

Methods of Assessing Student Performance

Student performance will be assessed using the following:

1. Attendance, level of class preparedness, and participation in class discussion;
2. Unannounced quizzes;
3. Individual company financial presentation;
4. Closed book midterm exam; and
5. Closed book final exam. The final examination date is not negotiable; students need to plan their summer break accordingly.

Instructional Strategies

In-class instruction includes lecture, individual and full class exercises and discussion sessions, outside research, and individual presentations. Material presented is designed to be practical and applicable to real-life finance scenarios.

Required Text

Foundations of Financial Management, Stanley Block/Geoffrey Hirt/Bartley Danielsen, 17th edition, © 2019, McGraw-Hill Education, 2017, ISBN 978-1-260-01391-7.

Attendance

Attendance will be taken at the outset of each class session. Full attendance is expected in that class preparation/participation is a significant component of a student's grade. Only two (2) absences are allowed for normal illness, transportation issues, etc. Hence, doctors' notes or other similar documentation are neither required nor accepted. The 3rd and 4th absences will each result in up to a full grade point deduction from a student's preparation/participation grade. Any student missing five (5) class sessions without severe extenuating circumstances such as hospitalization, death in the immediate family, etc. will earn an "F" or an "Incomplete" in the class. Any student failing both the Midterm and Final Exam will also earn an "F" in the class. Habitual tardiness will not be tolerated and may also result in grade point deductions from a student's preparation/participation grade. Missed pop quizzes may not be made up.

Athletics Excused Absences

The Athletic Director notifies faculty members via email of student athletes with excused absences for training and competition. This email excuses the student athlete from class attendance, **but not from doing the assigned reading or other coursework**. Student athletes are expected to obtain notes/assignments from their classmates and to keep up with all coursework assigned. Pop quizzes missed as a result of an excused absence will not be factored in to a student athlete's grade. Without severe extenuating circumstances, student athletes are only allowed two (2) unexcused absences; hence, a 3rd unexcused absence will earn an "F" in the class.

Class Requirements

This class is a "no phone zone." Laptop computers/tablets may only be used for note-taking or other authorized class-related purposes. Students using smartphones/earbuds or using laptops/tablets for unauthorized purposes will be subject to expulsion. Each student will need to have a cheap, basic function calculator for quizzes and tests as smartphones will not be allowed.

Student Pets

Pets are not allowed in the classroom with the exception of bona fide service animals required by a student with a severe disability such as blindness, deafness, wheelchair restriction, or seizure disorders. Emotional support animals are not allowed without evidence from a licensed mental health professional of a student's psychological or emotional disability. ESA letters available for sale online will not be accepted for such purposes.

Sanctions for Cheating and/or Plagiarism

The Honor Code

The faculty of SNC believes students must be held to high standards of integrity in all aspects of college life in order to promote the educational mission of the College and to encourage respect for the rights of others. Each student brings to the SNC community unique skills, talents, values and experiences which, when expressed within the community, contribute to the quality of the educational environment and the growth and development of the individual. Students share with members of the faculty, administration and staff the responsibility for creating and maintaining an environment conducive to learning and personal development, where actions are guided by mutual respect, integrity, responsibility and trust. The faculty and students alike must make diligent efforts to ensure high standards are upheld by their colleagues and peers as well as themselves. Therefore faculty and students accept

responsibility for maintaining these standards at Sierra Nevada College and are obligated to comply with its regulations and procedures, which they are expected to read and understand.

Consequences of Violating the Student Honor Code

SNC students and faculty share the responsibility for maintaining an environment of academic honesty. Thus, all are responsible for knowing and abiding by the SNC Faculty/Student Honor Code published in the current SNC Catalog. Faculty members are responsible for presenting the Honor Code and the consequences of violating it to students at the start of their classes AND for reporting all incidences of academic dishonesty to the Provost. Students are responsible for knowing what constitutes CHEATING, PLAGIARISM and FABRICATION and for refraining from these and other forms of academic dishonesty. Violations of the Honor Code become part of a student's academic record. While student collaboration is acceptable and even encouraged, it is important that students recognize the difference between collaboration and plagiarism; the former occurs when students consult each other while each individually prepares an assignment, the latter occurs when one student's work is substantially copied and presented as one's own work. Both the student sharing his/her work and the student copying such work are equally guilty of plagiarism and both will be reported as required by SNC Administration.

1st Offense: Student receives a zero for assignment/exam and counseling with faculty on the honor code, consequences for violating the honor code, and the value of academic honesty in learning.

2nd Offense: Student fails course and receives counseling with faculty on the honor code, consequences for violating the honor code, and the value of academic honesty in learning.

3rd Offense: Student is expelled.

Grading Policy

Grades will be based on the following breakdown:

- 1) Class Attendance/Class Participation/Class Preparation Assignments – 20%
- 2) Unannounced Quizzes – 15%
- 3) Company Financial Presentation – 20%
- 4) Midterm Exam – 20%
- 5) Final Exam – 25%

ADA Accommodations

In accordance with the Americans with Disabilities Act and Section 504 of the Rehabilitation Act of 1973, students with a documented disability are eligible for support services and accommodations. If a student wishes to request an accommodation, please contact the Director of Academic Support Services, Henry Conover, at (775) 831-1314 x7534, hconover@sierranevada.edu or go to the OASIS offices on the third floor of Prim Library within the first week of the semester.

The SNC Email System

The SNC email system is the official communication vehicle among students, faculty members and administrative staff and is designed to protect the confidentiality of student information as required by the Family Educational Rights and Privacy Act of 1974 Act (FERPA). Students should check their college email accounts daily during the school year.

Students have a right to forward their SNC e-mail to another e-mail account (for example, @hotmail or @gmail). However, confidentiality of student information protected by FERPA cannot be guaranteed for SNC e-mail

forwarded to an outside vendor. Having email redirected does not absolve a student from the responsibilities associated with official communication sent to his or her SNC email account.

Class Schedule

(subject to change for variations in class progress)

Sept. 17	Class Introduction - Spreadsheet Exercise
Sept. 19	Chapter 1 – Goals and Activities of Financial Management
Sept. 24	Chapter 2 - Review of Accounting
Sept. 26	Chapter 2 – Review of Accounting (cont.)
Oct. 1	Chapter 3 - Financial Analysis – Ratios
Oct. 3	Chapter 3 – Financial Analysis – Ratios (cont.) Financial Statement Assessment Techniques
Oct. 8	Chapter 3 – Financial Analysis – Ratios (cont.)
Oct. 10	Chapter 5 – Operating and Financial Leverage Company Finance Presentation Assignment
Oct. 15	Chapter 5 – Operating and Financial Leverage (cont.)
Oct. 17	Midterm Review Distribution of Midterm Study Guide
Oct. 22	Midterm Exam
Oct. 24	Midterm Post-Mortem
Oct. 29	Chapter 9 – The Time Value of Money
Oct. 31	Chapter 9 – The Time Value of Money (cont.)
Nov. 5	Company Finance Presentations Begin Chapter 9 – The Time Value of Money (cont.)
Nov. 7	Chapter 10 – Valuation and Rates of Return
Nov. 12	Chapter 10 – Valuation and Rates of Return (cont.)
Nov. 14	Chapter 11 – Cost of Capital
Nov. 19	Chapter 12 – The Capital Budgeting Decision
Nov. 21	Chapter 12 – The Capital Budgeting Decision (cont.)
Nov. 26	Thanksgiving Break – No Class
Nov. 28	Thanksgiving Break – No Class
Dec. 3	Chapter 12 – The Capital Budgeting Decision (cont.)
Dec. 5	Distribution of Final Exam Study Guide
Dec. 10	Final Exam Review
Dec. 12	Final Exam

Mission Statement

Sierra Nevada College graduates will be educated to be scholars of and contributors to a sustainable world. Sierra Nevada College combines the **liberal arts** and **professional preparedness** through an interdisciplinary curriculum that emphasizes **entrepreneurial thinking** and environmental, social, economic and educational **sustainability**.