

**Course Code & No. - Section:** NWGN 215 - Section 1  
**Course Title (Credits):** New Genres I (3)  
**Term & Year:** Fall 17  
**Course Ref. No. (CRN):** 80632

**Instructor:** Russell Dudley , M.F.A.  
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**Office:** Holman Arts And Media second floor  
**Office Hours:** T,Th 1:00-2:45 or by appointment

**Class Meeting Time:** M,W 1:00-2:15 pm  
**Location:** Holman Arts And Media second floor  
**Final time** TBA  
**Prerequisites:**  
**Corequisites :**

### Course Description

This course questions the role of author and visual consumer in culture today as students explore how contemporary artists draw from existing work and ideas to create new forms and meaning in society. This course attempts to place student as active cultural participants in their world of images whether it be with online media like YouTube, or alternative music. Students will produce artworks for a variety of forms, including video, music, writing, and performance.

### Student Outcomes

- 1 The student will demonstrate the ability to mix various artistic disciplines into a synthetic whole.
- 2 The student will demonstrate conceptual, factual, and technical facility that characterizes and defines the student's artistic practice.
- 3 The student will demonstrate the ability to argue -- elaborate on -- the student's own ideas and opinions as they relate to the readings, lectures, slides, and class critiques.

### Methods of Assessing Student Outcomes

Student outcomes are measured by five projects during the term. Three projects will be combined with one midterm and one final project. These projects will be evaluated for the student's ability to demonstrate the principles covered in lectures, readings, and discussion.

Student's class participation will be measured by the instructor's observation during studio time, class critique, and day to day participation in class discussion.

Student work will be measured by the instructor's observation of student work and critique participation. In addition the student will provide both midterm and final self-evaluations addressing the student's movement in the course.

### Instructional Strategies

The strategies employed in this course are structured to develop personal interpretation and growth and to build a working knowledge of new media. Classes will be composed of one or more of the following: lecture, discussion, slide or video presentation, lab work, critique, technical demonstration.

### Required Texts and Materials

Current *Artforum* magazines  
Various handouts

**Attendance**

Missing more than three classes will have a serious effect on the student's grade. Participation in the entire critique is necessary for that projects fulfillment.

**Class Requirements**

Assignments:

1. Readings will be assigned throughout the term. In addition to readings from the required texts, Xeroxes from various contemporary sources will be required.
2. A series of preliminary assignments will be given and account for 30% of the student's grade.
3. A written formal project proposal and final project will account for 30% of the student's grade. The project parameters will be of the student's design and will demonstrate the hands-on and conceptual goals stated above.
4. Students are required to participate in at least three cultural events and provide a written response to each.
6. Students will be graded on an individual basis. There will be no across-the-class comparisons of student work.
7. Student participation in a project's critique is a necessary component of that project's fulfillment.
8. Participation in the final critique is mandatory. The student will fail the project if they do not attend for the full time.
9. When grading assignments, the instructor will be looking for conceptual application, craftsmanship, creativity, and class participation.
10. When presenting projects students should have available all supporting material.
11. Students are required to maintain a clean studio and practice studio stewardship in order to provide safe and productive conditions in the studio for the success of their and their peers' work.
12. Students are required to adhere to the Student Honor Code, specifically with regard to plagiarism. If for any reason the student wishes to employ images taken prior to this assignment, the work must be cleared beforehand by the instructor.

**Grading Policy**

Evaluation breakdown:

Class participation	20%
Studio stewardship/ citizenship	10%
Cultural events	10%
Preliminary critiques	30%
Final proposal project	30%

**Prim Library Resources**

Using the library's resources effectively (not just Internet resources) contributes to developing each of SNC's core themes by exposing students to high quality academic resources, diverse opinions, new ideas, and a future that includes building on a liberal arts education. In this course, you will be expected to utilize the library's resources (either on-site or remotely) as you complete your assignments.

1. Materials on reserve (ask for these at the circulation desk; for use inside Prim Library): none
2. Reference materials (for use inside Prim Library): 3. Books (can be checked out)

In general, books related to Fine Arts have Library of Congress Classification numbers of N(visual arts), NA (architecture), NB (sculpture), NC drawing, design, illustration), ND (painting), NE (Print media), NK (decorative arts), and NX (arts in general).

4. Electronic databases (for peer-reviewed research articles, reviews, newspaper and magazine articles): Electronic databases most likely to include articles related to your term paper topics are EBSCO: Academic Search Premier, Art Full Text, Art Museum Image Gallery and Arts Module
5. Hardcopy periodicals: Prim Library has current subscriptions for Fine Art, Artnews, Sculpture, American Artist, Artforum, Art Calendar, BOMB, How, AfterImage, Juxtapoz, Art in America, Craft Report,
6. Lib Guides: <http://Libguides.sierranevada.edu> These web pages contain instructions about how to use resources available at Prim Library, how to evaluate the appropriateness of information from the

Internet for a research paper, how to cite sources, and other topics related to finding and using information.

**Sierra Nevada College Mission Statement:**

Sierra Nevada College graduates will be educated to be scholars of and contributors to a sustainable world. Sierra Nevada College combines the liberal arts and professional preparedness through an interdisciplinary curriculum that emphasizes entrepreneurial thinking and environmental, social, economic and educational sustainability.

**Sierra Nevada College Core Themes:**

**Liberal Arts:** The liberal arts teach students to take a holistic approach in dealing with the challenges of the world. Mastering the tools and techniques of a given discipline is no longer enough.

**Professional Preparedness:** A hands-on, experiential education creates confident and knowledgeable professionals. The cultivation of strong leadership, teamwork, and communication skills prepares you for a constantly changing work environment.

**Entrepreneurial thinking:** Ideas that transform traditional ways of looking at problems come out of entrepreneurial thinking. It's more than just starting your own business—it's about creating value.

**Sustainability:** A true culture of sustainability reaches beyond the environment to embrace social, economic, and educational priorities. Learning to balance those forces will take commitment.

**Sanctions for Cheating and/or Plagiarism****The Honor Code**

The faculty of SNC believes students must be held to high standards of integrity in all aspects of college life in order to promote the educational mission of the College and to encourage respect for the rights of others. Each student brings to the SNC community unique skills, talents, values and experiences which, when expressed within the community, contribute to the quality of the educational environment and the growth and development of the individual. Students share with members of the faculty, administration and staff the responsibility for creating and maintaining an environment conducive to learning and personal development, where actions are guided by mutual respect, integrity, responsibility and trust. The faculty and students alike must make diligent efforts to ensure high standards are upheld by their colleagues and peers as well as themselves. Therefore faculty and students accept responsibility for maintaining these standards at Sierra Nevada College and are obligated to comply with its regulations and procedures, which they are expected to read and understand.

**Consequences of Violating the Student Honor Code**

SNC students and faculty share the responsibility for maintaining an environment of academic honesty. Thus, all are responsible for knowing and abiding by the SNC Faculty/Student Honor Code published in the current SNC Catalog. Faculty are responsible for presenting the Honor Code and the consequences of violating it to students at the start of their classes AND for reporting all incidences of academic dishonesty to the Provost. Students are responsible for knowing what constitutes CHEATING, PLAGIARISM and FABRICATION and for refraining from these and other forms of academic dishonesty. Violations of the Honor Code become part of a student's academic record.

1<sup>st</sup> Offense: Student receives a zero for assignment/exam and counseling with faculty on the honor code, consequences for violating the honor code, and the value of academic honesty in learning.

2<sup>nd</sup> Offense: Student fails course and receives counseling with faculty on the honor code, consequences for violating the honor code, and the value of academic honesty in learning.

3<sup>rd</sup> Offense: Student is expelled.

**Special Accommodations (ADA) Statement**

In accordance with the Americans with Disabilities Act and Section 504 of the Rehabilitation Act of 1973, students with a documented physical or learning disability are eligible for support services and accommodations. If a student wishes to request an accommodation, the Director of Academic Support Services, Henry Conover, at (775) 831-

1314 x7534, hconover@sierranevada.edu or go to the OASIS offices on the third floor of Prim Library within the first week of the semester.

### Class Schedule

This schedule will be highly flexible and is presented only as a model to help the student characterize their activities in the course.

Week 1	Class Introduction/goals-Public art- discussion student work review, Pete Frosley
Week2	Discussion How to Draw a Bunny/ art-Life Critique readymades.conceptual strategies
Week 3	Discussion the fold Discussion Burning Man
Week 4	Critique project 1 Critique project 1
Week 5	Critique project 1 Studio time
Week 6	Discussion installation Matta Clark, Nancy Grossman, Richard Tuttle Critique Project 2 Greg Flieshman
Week 7	Critique project 2 Critique project 2
Week 8	Discussion art/life boundries Critique Project 3 Bill Gilbert
Week 9	Discussion absence and forgetfullnes as stratagie
Week 10	David lynch fun fest Critique Project 3
Week 11	Discussion David lynch vs Mathew Barney Critique project 4
Week.12	Discussion Anna Mendiata vs Sophie Calle Critique Project 4
Week 13	Discussion Critique project 4
Week 14	Discussion Tom Friedman vs Vincent Fecteau critique
Week 15	Final Critique Final Critique
Week 16	Final exam Friday 5-4-12 8:00 am- 11:00 am