

Course Code & No. -	DESG 132
Section:	1
Course Title (Credits):	Foundations
Term & Year:	FALL 2017
Course Ref. No. (CRN):	80020
Instructor:	Mary Kenny
Phone(s):	530-414-1686
Email:	mkenny@sierranevada.edu
Office:	HAMC 2 nd Floor
Office Hours:	Tuesday and Thursday 1-2:30 and by appointment
Class Meeting Time:	Mondays and Wednesday 10:00 am - 11:15 am 2-D LABS 11:30 am - 12:45 pm MW 11:30 am - 12:45 pm TR 2:30 pm - 3:45 pm TR
Location:	Holman Arts & Media Center
Prerequisites (from Catalog):	None
Corequisites (from Catalog):	None

Course Descriptions

Introduction to visual communication and design process. Studio problems to familiarize students with basic design process, elements of design, color theory and individual design criteria as related to traditional and experimental concepts of visual communication. Studio problems explore basic design through the two- and three-dimensional production, experiences, readings, and written analysis.

Student Outcomes

Students will

1. Use and gain sensitivity to a variety of art mediums and surfaces.
 2. Demonstrate the ability to communicate orally in clear, coherent, and persuasive language discussing peer drawings in-group critiques.
 3. Present completed works in a clean, concise manner.
 4. Utilize vocabulary, both oral and written, relevant to the arts and understand technical and visual problem solving.
 5. Recognize future career and educational opportunities and establish an approach for a sustainable professional development and career.
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Methods of Assessing Student Outcomes

Student outcomes will be assessed using the following

1. Individual creative projects
2. Written critical responses
3. Group projects
4. Critiques
5. Hands-on studio workdays/times
6. Gallery visits
7. Various assigned readings from textbooks, peer-reviewed articles, books, podcasts and blogs.
8. Presentations
9. Portfolios/Journals

Instructional Strategies

Instructor will

1. Demonstrate use of materials and concepts concerning each project.
2. Evaluate students' participation in everyday class and critiques.
3. Evaluate students' work in and out of class.
4. Present slide presentations, video/film presentations, lectures, and/or readings.
5. Class time may include demonstrations, field trips, assignments, introductions, and studio time for projects, presentations and critiques.

Required Materials

Paintbrushes

Provided as part of your fee

Sketchbook

Drawing Paper Pad

Bristol Paper Pad

Exacto Knife

Tape

Vine Charcoal

Compressed Charcoal

Chamois

Conté Crayons (white and black)

China Marker

India Ink

Pen Staff and Nibs

Glue Sticks

Tracing Paper

Drawing Pencils 6b, 2b, Hb, 2H, 4H or one complete set of pencils

Kneaded, Rubber and Art Gum Erasers

Colored Pencils or Pastels

Watercolors or Gouache

Brushes

Spray Fixative

Paper stump

Ruler

Attendance

My classes are hands-on so attendance and participation in class are critical for the successful completion of this course. I expect my students to come to class prepared. Students are expected to be in class on time and to work the whole duration of every class meeting. If a student misses a class, lecture or demonstration then it is solely the responsibility of the student to acquire the information missed from another student or meet with the professor during office hours to have specific questions answered, and complete the project in time for critique and grading.

1. **Two** unexcused absences are allowed for the semester. Each additional unexcused absence will result in your grade dropping by one letter grade.
2. Missing more than twenty minutes of class for arriving late, leaving early or excessive breaks is considered an absence.
3. Six or more unexcused absences will result in automatic failure regardless of grades received on work.
4. Absences will be excused with a written doctor's note or due to a funeral in the immediate family.

Class/Studio Requirements

1. Our studio is a collaborative, flexible space allowing the art department to expand and use spaces for other classes and/or events. Due to this fact it is imperative that you clean your workspaces and store or take materials and supplies with you. Place easels and tables back where you found them. Place your artwork in your drying rack and all other supplies in your drawer. Leave the space the way you would like someone else to leave it for you. There are cleaning supplies throughout the studio for your use.
2. You are required to participate in the shared responsibilities of studio clean up. Periodically class time may be used to deep clean the studio.
3. Do not use any equipment or chemicals if you have not been instructed in their proper use. Consult with appropriate professor or art tech.
4. This studio and its contents are for students currently enrolled in studio/lecture based art classes.
5. Students will be committed to submitting honest, original, and current work in this course. No works will be accepted that students created from previous semesters or other classes. All artwork shall be completed and submitted to meet the requirements of this course alone.

Grading Policy

Your final grade is composed of a score in four areas that are weighted on the following percentages:

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| 1. Portfolios | 50% |
| 2. Final Project | 10% |
| 3. Idea Generation Journal | 30% |
| 4. Critiques and self-evaluations | 10% |

90–100	A	Exceptionally fine work; superior in presentation, visual observation, comprehension and participation
80–89	B	Above average work.
70–79	C	Average work; good, unexceptional participation
60–69	D	Below average work; noticeably weak with minimal participation
Below 60	F	Clearly deficient in presentation, style and content with a lack of participation

Portfolios

The portfolio will contain a selection of your studio work. Refer to the project syllabus for the appropriate assignments to include on portfolio due dates. I will collect the portfolios four times a semester. I ask that the work presented be in chronological order and in a portfolio with handles.

Final Project

Your final project be presented during the scheduled final exam. Your work must be hung and ready to critique.

Journals and Homework Drawings

You will be responsible for keeping a journal throughout the semester. This sketchbook/journal should be composed of a combination of drawings, sketches, observations, as it relates to the course curriculum.

Critiques and Self-Evaluations

You will be expected to participate with your peers and give constructive feedback during class time activities and discussions.

Prim Library Resources

Using the library's resources effectively (not just Internet resources) contributes to developing each of SNC's core themes by exposing students to high quality academic resources, diverse opinions, new ideas, and a future that includes building on a liberal arts education. In this course, you will be expected to utilize the library's resources (either on-site or remotely) as you complete your assignments.

Sanctions for Cheating and/or Plagiarism

The Honor Code

To copy another person's art or photography is also plagiarism. Photographs may be used as reference tools only. It is illegal to copy a photograph in its entirety and claim it as your work. If the resource can be identified in your work, it is plagiarism and it is illegal.

The faculty of SNC believes students must be held to high standards of integrity in all aspects of college life in order to promote the educational mission of the College and to encourage respect for the rights of others. Each student brings to the SNC community unique skills, talents, values and experiences which, when expressed within the community, contribute to the quality of the educational environment and the growth and development of the individual. Students share with members of the faculty, administration and staff the responsibility for creating and maintaining an environment conducive to learning and personal development, where actions are guided by mutual respect, integrity, responsibility and trust. The faculty and students alike must make diligent efforts to ensure high standards are upheld by their colleagues and peers as well as themselves. Therefore faculty and students accept responsibility for maintaining these standards at Sierra Nevada College and are obligated to comply with its regulations and procedures, which they are expected to read and understand.

Consequences of Violating the Student Honor Code

SNC students and faculty share the responsibility for maintaining an environment of academic honesty. Thus, all are responsible for knowing and abiding by the SNC Faculty/Student Honor Code published in the current SNC Catalog. Faculty are responsible for presenting the Honor Code and the consequences of violating it to students at the start of their classes AND for reporting all incidences of academic dishonesty to the Provost. Students are responsible for knowing what constitutes CHEATING, PLAGIARISM and FABRICATION and for refraining from these and other forms of academic dishonesty. Violations of the Honor Code become part of a student's academic record.

1st Offense: Student receives a zero for assignment/exam and counseling with faculty on the honor code, consequences for violating the honor code, and the value of academic honesty in learning.

2nd Offense: Student fails course and receives counseling with faculty on the honor code, consequences for violating the honor code, and the value of academic honesty in learning.

3rd Offense: Student is expelled.

ADA Accommodations

In accordance with the Americans with Disabilities Act and Section 504 of the Rehabilitation Act of 1973, students with a documented disability are eligible for

support services and accommodations. If a student wishes to request an accommodation, please contact the Director of Academic Support Services, Henry Conover, at (775) 831-1314 x7534, hconover@sierranevada.edu, office in Prim Library: PL-304.

The SNC Email System

The SNC email system is the official communication vehicle among students, faculty members and administrative staff and is designed to protect the confidentiality of student information as required by the Family Educational Rights and Privacy Act of 1974 Act (FERPA). Students should check their college email accounts daily during the school year.

Students have a right to forward their SNC e-mail to another e-mail account (for example, @hotmail or @gmail). However, confidentiality of student information protected by FERPA cannot be guaranteed for SNC e-mail forwarded to an outside vendor. Having email redirected does not absolve a student from the responsibilities associated with official communication sent to his or her SNC email account.

The Sierra Nevada College Mission Statement

Sierra Nevada College graduates will be educated to be scholars of and contributors to a sustainable world. Sierra Nevada College combines the liberal arts and professional preparedness through an interdisciplinary curriculum that emphasizes entrepreneurial thinking and environmental, social, economic and educational sustainability.

The Core Themes

Liberal Arts

1. Demonstrate knowledge of a variety of art media, techniques, vocabulary and processes.
 2. Conceive and create works of visual art.
 3. Demonstrate ability to use elements of art and design principles to solve specific visual arts problems.
 4. Choose and evaluate a range of subject matter, symbols, and ideas.
 5. Place the visual arts in relation to society, history, cultures, and their political environments.
 6. Reflect upon and assess the characteristics and merits of their work and the work of others.
 7. Form connections between visual arts and other disciplines.
 8. Demonstrate the basic foundation of research skills through academic papers in their coursework.
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9. Promote interdisciplinary relationships throughout the liberal arts.

Professional Preparedness

1. Conceive and create works of visual art.
2. Demonstrate ability to present their work in a professional manner including a portfolio worthy of presentation to a commercial and/or academic venue.

Entrepreneurial

1. Demonstrate ability to present their work in a professional manner including a portfolio worthy of presentation to a commercial and/or academic venue.
2. Graduate individuals with the entrepreneurial foundation for successful careers in the arts.

Thinking Sustainability

1. Understand historical and contemporary issues in the Arts.
 2. Demonstrate knowledge of safety procedures in studio practices.
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