

<b>Course Code &amp; No. - Section:</b>	SBRM 390/490 – Section 1
<b>Course Title (Credits):</b>	Internship Ski Business Resort Management (1, 2, or 3)
<b>Term &amp; Year:</b>	Spring / 2015
<b>Course Ref. No. (CRN):</b>	10081 / 10085
<b>Instructor:</b>	Tim Cohee
<b>Phone(s):</b>	(775) 831-1314, ext. 7480; (559) 233-2500, x 4000; (559) 289-9661
<b>Email:</b>	<a href="mailto:tcohee@sierranevada.edu">tcohee@sierranevada.edu</a>
<b>Office:</b>	TCES 220
<b>Office Hours:</b>	See calendar on office door
<b>Class Meeting Time:</b>	N/A
<b>Location:</b>	N/A
<b>Prerequisites:</b>	Approval of instructor
<b>Corequisites:</b>	None

**Instructor Profile:** Tim Cohee is Program Chair of the Ski Business & Resort Management Program (SBRM), and has been teaching ski business courses at Sierra Nevada College for the past 13 years. He is a 41 year veteran of the ski industry, having spent 36 years in senior management at a handful of the nation's leading resorts, including Snow Summit, Bear Mountain, Heavenly and Sunday River. From 1993-2010 he was President of Kirkwood Mountain Resort, and now owns and operates China Peak Mountain Resort in the Central Sierra. He is a Board Member of the National Ski Areas Association, an Executive member of the Board of Directors of the California Ski Industry Association, and has sat on two dozen boards relating to skiing and tourism over his long career.

### **The Mission Statement**

Sierra Nevada College graduates will be educated to be scholars of and contributors to a sustainable world. Sierra Nevada College combines the **liberal arts** and **professional preparedness** through an interdisciplinary curriculum that emphasizes **entrepreneurial thinking** and environmental, social, economic and educational **sustainability**. [Note: SNC's four core themes are emphasized in **bold** text.]

### **Course Description**

Ski Business & Resort Management internships are designed to provide students with on the ground experience during peak operations at a handful of the Tahoe region's top resorts, as well as major industry related events staged in the Northern California region. SNC's key strategic resort internship partner is Vail/Tahoe's Northstar, but also include opportunities at Diamond Peak, Snow Bomb Ski Shows, Heavenly, Homewood, Snow Park Technologies and Squaw/Alpine. The value in SBRM internships lies not only in accessing senior industry managers to understand how various operations work, but also in participating in high levels strategic management discussions, where SNC interns gain access to how decision are made in the areas of budgeting, staffing, safety, operations, finance, marketing and more. SNC SBRM interns earn one unit of credit for each 50 hours worked; at least two units of intern credit is recommended, which most importantly will bolster our graduates opportunities in the competitive mountain resort industry marketplace.

### **Student Outcomes**

The outcomes for student internships are specified in each student's individual internship contract prior to faculty supervisor approval. The targeted outcome of this seminar is to facilitate students' ability to achieve the former.

### **Methods of Assessing Student Outcomes**

Student outcomes will be assessed using the following:

1. Field supervisor's assessment and faculty advisor assessment.

**Required Texts and Materials**

1. SNC Internship Handbook

**Special Accommodations (ADA) Statement**

In accordance with the Americans with Disabilities Act and Section 504 of the Rehabilitation Act of 1973, students with a documented disability are eligible for support services and accommodations. If a student wishes to request an accommodation, please contact the Director of Academic Support Services, Henry Conover, at (775) 831-1314 x7534, [hconover@sierranevada.edu](mailto:hconover@sierranevada.edu) or go to the OASIS offices on the third floor of Prim Library within the first week of the semester.

**The SNC Email System**

The SNC email system is the official communication vehicle among students, faculty members and administrative staff and is designed to protect the confidentiality of student information as required by the Family Educational Rights and Privacy Act of 1974 Act (FERPA). Students should check their college email accounts daily during the school year.

Students have a right to forward their SNC e-mail to another e-mail account (for example, @hotmail or @gmail). However, confidentiality of student information protected by FERPA cannot be guaranteed for SNC e-mail forwarded to an outside vendor. Having email redirected does not absolve a student from the responsibilities associated with official communication sent to his or her SNC email account.

**Grading Policy**

This is an upper division course and expectations are set accordingly. Progress toward achieving course objectives will consider both familiarity with, and ability to apply, relevant course concepts. Course grades will be calculated as follows:

**Course Component**

Field Supervisor's Performance Assessment  
Faculty Advisor Assessment

**Sanctions for Cheating and/or Plagiarism - The Honor Code**

The faculty of SNC believes students must be held to high standards of integrity in all aspects of college life in order to promote the educational mission of the College and to encourage respect for the rights of others. Each student brings to the SNC community unique skills, talents, values and experiences which, when expressed within the community, contribute to the quality of the educational environment and the growth and development of the individual. Students share with members of the faculty, administration and staff the responsibility for creating and maintaining an environment conducive to learning and personal development, where actions are guided by mutual respect, integrity, responsibility and trust. The faculty and students alike must make diligent efforts to ensure high standards are upheld by their colleagues and peers as well as themselves. Therefore faculty and students accept responsibility for maintaining these standards at Sierra Nevada College and are obligated to comply with its regulations and procedures, which they are expected to read and understand.

**Consequences of Violating the Student Honor Code**

SNC students and faculty share the responsibility for maintaining an environment of academic honesty. Thus, all are responsible for knowing and abiding by the SNC Faculty/Student Honor Code published in the current SNC Catalog. Faculty are responsible for presenting the Honor Code and the consequences of

violating it to students at the start of their classes AND for reporting all incidences of academic dishonesty to the Provost. Students are responsible for knowing what constitutes CHEATING, PLAGIARISM and FABRICATION and for refraining from these and other forms of academic dishonesty. Violations of the Honor Code become part of a student's academic record.

1<sup>st</sup> Offense: Student receives a zero for assignment/exam and counseling with faculty on the honor code, consequences for violating the honor code, and the value of academic honesty in learning.

2<sup>nd</sup> Offense: Student fails course and receives counseling with faculty on the honor code, consequences for violating the honor code, and the value of academic honesty in learning.

3<sup>rd</sup> Offense: Student is expelled.

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