

Course Code & No. - Section: PHED 111, 211
Course Title (Credits): Freeriding
Term & Year: Spring 2013
Course Ref. No. (CRN): 10225, 10227

Instructor: Natalie Gough, Garrett Russell
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Office: N/A

Class Meeting Time:
Location: Boreal

Prerequisites (from Catalog): NONE
Corequisites (from Catalog): NONE

Course Description

This course is designed for the advanced snowboarder/skier who wants to take both their riding and their marketability to the next level. Students will be challenged to further their own freestyle skills, be able to teach a new skill, and learn to add value to the industry off the mountain. Specifically, students will gain exposure to proper utilization of social media tools to promote either themselves, the mountain or the class. Overall course topics include park riding, off piste snowboarding and skiing, backcountry safety, teaching and coaching, marketing and promotions.

Student Outcomes

Upon successful completion of this course, a student will be able to:

1. Utilize the entire mountain for increased learning and adaptability.
2. Utilize various social media tools to execute promotional strategies.
3. Exude leadership and confidence in teaching the group a new skill.
4. Employ proper safety techniques to avoid injuries in both off piste snowboarding and park riding.

Methods of Assessing Student Outcomes

Student outcomes will be assessed using the following:

1. Class Participation
2. Skill demonstrations
3. Video assignment
4. Daily online posts

Required Texts and Materials

Materials:

- Instructor handouts

Grading Policy:

This is a pass/ fail course.

All components listed must be completed in order to pass the course.

1. Participation- Students must attend 7 of 8 classes
2. Teaching- Skill demonstration will be conducted Week 3 & 4
3. Social Media Component- Each students will be required to make one post per on-hill class.
4. Video Assignment- To be submitted by midnight on March 14th, 2014