

JOURNALISM WORKSHOP I

Course Code & No. - Section: ENGL 340
Course Title (Credits): Journalism Workshop I (3)
Term & Year: Spring 2014
Course Ref. No. (CRN): ENGL 340 - 10190

Instructor: Tanya Canino
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Office & Hours: TCES 2nd floor, M/W 1-2:15 p.m. or by appointment

Class Meeting Time: M/W 2:30-3:45 p.m.
Location: PATTERSON 211
Prerequisites: ENGL 240

Course Description Students enrolled in Journalism Workshop write for the campus newspaper, the *Eagle's Eye*, which is also inserted in the *North Lake Tahoe Bonanza*. The class is responsible for the content of the newspaper; therefore, student reporters generate story ideas, maintain sources and beats, report and write newspaper stories and edit copy. Meeting deadlines is an integral part of producing the newspaper, as well as collaborating with the student editors. Journalism students will be coached in writing, editing, gathering news, news judgment, ethical decision-making and conducting themselves as journalists in a professional manner.

Expectations: Students will be active class participants, showing respect to all members of the class. You are a staff member of the campus newspaper. You will conduct yourself as a representative of the Eagle's Eye in a professional manner, interviewing with skill and sensitivity, reporting with accuracy and integrity, and writing to the best of your ability. Any mistakes will be publicly corrected and periodic checks with sources will be made to ensure the Eagle's Eye staff is conducting itself professionally.

Student Outcomes: Upon successful completion of this course, a student will:

1. Improve journalistic reporting, writing and editing skills
2. Develop news judgment and ethical decision-making for journalism
3. Master a beat and develop sources
4. Learn and practice AP Style
5. Become familiar with finding and distributing news and information in Social Media.

Methods of Assessing Student Outcomes

Student outcomes will be assessed using the following:

1. Stories written for the Eagle's Eye, graded on content, accuracy, writing style, AP style and deadlines
2. AP Style quizzes
3. Class participation, especially discussion of News Reports
4. Midterm & Final exams

Instructional Strategies

This class will utilize a hands-on approach to learn journalism through reporting for the *Eagle's Eye*.

Required Texts and Materials

1. *The Associated Press Stylebook 2013*, or recent copy
2. *Eagle's Eye Handbook*, purchased at campus store
3. *Inside Reporting* by Tim Harrower
4. Camera

Recommended Texts and Materials

1. *The Little Brown Compact Handbook*
2. Audio recorder

Attendance - Mandatory

Absences are only excused for school activities or written proof of illness. If a student is absent, work due on that day is still due. **If you have 3 unexcused classes, your grade will drop one level**, from A to B, for example.

Eagle's Eye Essentials

Story Ideas: You must submit five story ideas per issue, including one from each of your beats.

Beats: You will be responsible for two beats and contacting the main sources for each beat every issue.

Deadlines: Your story should be printed out and ready to edit on deadline days. If you miss deadline, 25 points will be subtracted, unless you have obtained prior approval from an editor. After it has been peer-edited, you will correct your story before final grading. Your final story is due on Google Drive by 4 p.m. on deadline day. You will need to be available by phone on deadline Mondays in case your editor has questions about your copy.

Google Docs: You will be required to have a free Gmail account so you can access Google Docs.

SNCjournalism.wordpress.com: You will be referred to this website to access links for class readings and instructions.

Grading Policy

50 points per story - IF YOU MISS DEADLINE, 25 POINTS WILL AUTOMATICALLY BE SUBTRACTED. (12/600)

50 points for News Reports (6/300)

10 points for quizzes, assignments (14/150)

100 points for Social Media reporting project

50 points for Midterm

100 points for Final

1300-1170	A
1169-1040	B
1039-910	C
909-780	D
779-0	F

Extra credit options:

Attend Writers in the Woods Events. 25 points each

Feb. 21-22 – Chris Mills; March 7-8 – Gayle Brandeis; April 11-12 – Jared Stanley; April 25 – Poetry Slam; May 7 – BFA Students

Publication Dates:

Thurs., Feb. 6

Thurs., Feb. 20

Thurs., March 6

Thurs., March 27

Thurs., April 10

Thurs., April 24

Thurs., May 8

Production Nights:

Mon., Feb. 3

Tues., Feb. 18

Mon., March 3

Mon., March 24

Mon., April 7

Mon., April 21

Mon., May 5

	Date	Class Plan	Assignment Due
1	1/22 Wednesday	Introduction to Course What is News?	
2	1/27 Monday	Elements of a Story #1 SNC Student Media Policy Budget Meeting for 2/3 issue	Read the SNC Student Media Policy Read pp. 18-21, "Inside Reporting" News Report #1
3	1/29 Wednesday	Elements of a Story #2 AP Style Tips: Time, Date & Place Student Media Policy Quiz	Read SNC Student Media Policy Read Chapter 3, pp. 35-51, Ch. 4, pp. 82-85 "Inside Reporting"
4	2/3 Monday Issue #1 Deadline	Mentor Editing – Story #1 for Feb. 6 AP Style Quiz #1 – Time, Date & Place Editing Marks Headlines & Cutlines (Captions)	Story #1 due for Feb. 6 issue Read Ch. 3, pp. 52-63, "Inside Reporting"
5	2/5 Wednesday	Budget Meeting for 2/20 issue Assign Beats / Beat Reporting AP Style Tips: Ages & Money	5 Story Ideas for Feb. 20 issue News Report #2 Read Ch. 5, pp. 94-95, "Inside Reporting"
6	2/10 Monday	Sources / Professionalism AP Style Quiz #2 – Ages & Money	Read Ch. 4, pp. 67-73 "Inside Reporting"
7	2/12 Wednesday	Interviewing / Taking Notes Mentor Editing – Story #1 for Feb. 20 AP Style Tips: Titles	Story #1 Due for Feb. 20 issue Read Ch. 4, pp. 74-81, "Inside Reporting"
8	2/17 Monday Issue #2 Deadline	Story #2 for Feb. 20 HOLIDAY – NO CLASS YOUR STORY IS DUE ON GOOGLE DRIVE	Story #2 Due for Feb. 20 issue
9	2/19 Wednesday	Budget Meeting for March 3 issue AP Style Quiz #3 – Titles AP Style Tips: Capitalization	5 Story Ideas for March 6 issue News Report #3 Beat Sheet Due (30 points) Read Ch. 4 – pp. 78-81, "Inside Reporting"
10	2/24 Monday	Diversity in news coverage Covering Speeches, Meetings, Sports AP Style Quiz #4 – Capitalization	Read Ch. 4, pp. 88-89, Read Ch. 5, pp. 106-109, 112-113, "Inside Reporting"

11	2/26 Wednesday	Mentor Editing – Story #1 for March 6 AP Style Tips: Dimensions & Distance Social Media in Journalism #1	Story #1 Due for March 6 issue
12	3/3 Monday Issue #3 Deadline	Peer Editing - Story #2 for March 6 AP Style Quiz #5 – Dimensions & Distance	Story #2 Due for March 6 issue
13	3/5 Wednesday	Budget Meeting for March 27 issue AP Style Review for Test	5 Story Ideas for March 27 issue News Report #4
14	3/10 Monday	Midterm – AP Style Test Social Media in Journalism #2	
15	3/12 Wednesday	Mentor Editing – Story #1 for March 27 Social Media in Journalism #3	Story #1 Due for March 27 issue
	3/17-23	Spring Break	
16	3/24 Monday Issue #4 Deadline	Peer Editing - Story #2 for March 27 AP Style Tips: Internet & Social Media	Story #2 Due for March 27 issue
17	3/26 Wednesday	Budget Meeting for April 10 issue Social Media in Journalism #4 AP Style Quiz #6: Internet & Social Media	5 Story Ideas for April 10 issue News Report #5
18	3/31 Monday	No class at 2:30 p.m. Visit to the Tahoe Quarterly at 5:30 p.m. 924 Incline Way, Suite C	Peruse and read Tahoe Quarterly issue, Bring five questions for Editor Kyle Magin
19	4/2 Wednesday	Mentor Editing – Story #1 for April 10	Story #1 Due for April 10 issue
20	4/7 Monday Issue #5 Deadline	Peer Editing - Story #2 for April 10 Discuss Social Media Reporting Assignment	Story #2 Due for April 10 issue
21	4/9 Wednesday	Budget Meeting for April 24 issue AP Style Tips: Confusing Words	5 Story Ideas for April 24 issue News Report #6
22	4/14 Monday	Covering Crime on Campus AP Style Quiz #7: Confusing words	Read Handout Read Ch. 5, pp. 102-105, 112-113, “Inside Reporting
23	4/16 Wednesday	Mentor Editing – Story #1 for April 24 AP Style Tips: Criminal Terms Social Media Reporting workshop	Story #1 Due for April 24 issue
24	4/21 Monday Issue #6 Deadline	Peer Editing – Story #2 for April 24 AP Style Quiz #8: Criminal Terms	Story #2 Due for April 24 issue
25	4/23 Wednesday	Budget Meeting for May 8 issue AP Style Tips: Search the Stylebook News Judgment #1	5 Story Ideas for May 8 issue News Report #6
25	4/28 Monday	News Judgment #2 AP Style Quiz #9: Search the Stylebook	News Judgment reading TBA
26	4/30 Wednesday	Mentor Editing – Story #1 for May 8 AP Style Tips: Your Choice News Judgment #3	Story #1 Due for May 8 issue – Social Media Reporting project
27	5/5 Monday Issue #7 Deadline	Peer Editing – Story #2 for May 8 News Judgment #4 AP Style Quiz #10: Your Choice	Story #2 Due for May 8 issue
	Final - TBA	Final - Essay on News Judgment	

ADA Accommodations: In accordance with the Americans with Disabilities Act and Section 504 of the Rehabilitation Act of 1973, students with a documented disability are eligible for support services and accommodations. If a student wishes to request an accommodation, please contact the Director of Academic Support Services, Henry Conover, at (775) 831-1314 x7534, hconover@sierranevada.edu or go to the OASIS offices on the third floor of Prim Library within the first week of the semester.

The SNC Email System: The SNC email system is the official communication vehicle among students, faculty members and administrative staff and is designed to protect the confidentiality of student information as required by the Family Educational Rights and Privacy Act of 1974 Act (FERPA). Students should check their college email accounts daily during the school year. Students have a right to forward their SNC e-mail to another e-mail account (for example, @hotmail or @gmail). However, confidentiality of student information protected by FERPA cannot be guaranteed for SNC e-mail forwarded to an outside vendor. Having email redirected does not absolve a student from the responsibilities associated with official communication sent to his or her SNC email account.

The College Mission Statement: Sierra Nevada College graduates will be educated to be scholars of and contributors to a sustainable world. Sierra Nevada College combines the liberal arts and professional preparedness through an interdisciplinary curriculum that emphasizes entrepreneurial thinking and environmental, social, economic and educational sustainability.

The College Core Themes: Liberal Arts, Professional Preparedness, Entrepreneurial Thinking, Sustainability

Prim Library Resources: Using the library's resources effectively (not just Internet resources) contributes to developing each of SNC's core themes by exposing students to high quality academic resources, diverse opinions, new ideas, and a future that includes building on a liberal arts education. In this course, you will be expected to utilize the library's resources (either on-site or remotely) when appropriate for story research. Prim Library Resources include, but are not limited to:

1. Electronic databases (for peer-reviewed research articles, reviews, newspaper and magazine articles)
2. Hardcopy periodicals. Full-text articles from many more periodicals are available through the electronic databases.
3. Hardcopy texts
4. Lib Guides: <http://Libguides.sierranevada.edu> These web pages contain instructions about how to use resources available at Prim Library, how to evaluate the appropriateness of information from the Internet for a research paper, how to cite sources, and other topics related to finding and using information.
5. Film resources

Sanctions for Cheating and/or Plagiarism: The Honor Code: The faculty of SNC believes students must be held to high standards of integrity in all aspects of college life in order to promote the educational mission of the College and to encourage respect for the rights of others. Each student brings to the SNC community unique skills, talents, values and experiences which, when expressed within the community, contribute to the quality of the educational environment and the growth and development of the individual. Students share with members of the faculty, administration and staff the responsibility for creating and maintaining an environment conducive to learning and personal development, where actions are guided by mutual respect, integrity, responsibility and trust. The faculty and students alike must make diligent efforts to ensure high standards are upheld by their colleagues and peers as well as themselves. Therefore faculty and students accept responsibility for maintaining these standards at Sierra Nevada College and are obligated to comply with its regulations and procedures, which they are expected to read and understand.

Consequences of Violating the Student Honor Code: SNC students and faculty share the responsibility for maintaining an environment of academic honesty. Thus, all are responsible for knowing and abiding by the SNC Faculty/Student Honor Code published in the current SNC Catalog. Faculty are responsible for presenting the Honor Code and the consequences of violating it to students at the start of their classes AND for reporting all incidences of academic dishonesty to the Provost. Students are responsible for knowing what constitutes CHEATING, PLAGIARISM and FABRICATION and for refraining from these and other forms of academic dishonesty. Violations of the Honor Code become part of a student's academic record.

1st Offense: Student receives a zero for assignment/exam and counseling with faculty on the honor code, consequences for violating the honor code, and the value of academic honesty in learning.

2nd Offense: Student fails course and receives counseling with faculty on the honor code, consequences for violating the honor code, and the value of academic honesty in learning.

3rd Offense: Student is expelled.

Tentative Course Schedule: Note- This schedule provides a general plan for this course. Alterations may be necessary and students will be informed when changes in assignments are made. Students are responsible for the material covered and announcements made during all classes.