

Course Code – Section: DART 420-Section 1
Course Title (Credits): Advanced Video
Course Work: 3-credit course requires 6 hours of work outside of class
Term & Year: Spring 2016
CRN: 10213

Instructor: Daniel Kelly
Phone: 970-515-3559 (text, or mobile, 970-51-Kelly)
Email: dkelly@sierranevada.edu
Office Hours: DART Lab, Fridays 10am - 2pm
Class meeting Time: **TR 10:00 – 12:45, Holman Arts & Media Center**

Prerequisites: **DART 320 - Intermediate Video**
Co requisites: None

Course Description

This course is a continuation into the exploration of video as a tool for personal expression. Students will continue to develop their technical skills and creative capabilities through video practices.

Student Outcomes

Upon successful completion of this course, a student will be able to:

- Exhibit advanced technical skills and capture/document superior video, still imagery, and complimentary sound.
- Work Individually on more complex subject matter.
- Research and critically discuss video in further depth
- Lead section exercises
- Plan and create short videos for presentation
- Submit their final project to an appropriate festival.

Methods of Assessing Student Outcomes

Students will be required to complete assigned projects by their due date and participate in class discussions. Students will also be assessed for participation in critiques and lab operations such as capturing video, editing and sound editing. Students will work in small groups and on individual projects.

Instructional Strategies

This course will incorporate in-class activities, viewings, help with assigned projects and lab time to complete assignments. There will also be instructor demonstrations, digital materials, tutorials and other techniques as necessary.

Required Texts and Materials

There is no required text.

Recommended:

An Editor's Guide to Adobe Premiere Pro by Richard Harrington, etc.
In the Blink of an Eye by Walter Murch

- Readings will be provided in class covering techniques, art criticism and contemporary theory.
-
- Portable media drive.
 - Specifications- 750GB minimum, 7200rpm drive.
 - Recommended: Equal backup storage space, either cloud space or backup drive.(See me for questions)
- Headphones for shooting, editing during lab time
- Supplemental memory cards for cameras
- Folder for handouts

NOTE: The desktop of the school computers will be wiped every Sunday night. Save work to the folder “Thaw” and back it up on your personal hard drives.

Attendance

Attendance is mandatory, as this class is participatory. See grading policy below. Plan to stay the entire semester and attend the final screening.

Laptops, Cell Phones, and General Respect for your Peers

Please do not use cell phones or laptops in class except for art related research. Students that disrespect their peers or the integrity of the class by using their cell phone or laptops for non-art related reasons will be assigned an absence.

Grading Policy

You are allowed three absences without penalty. Any absence above that will cause your grade to drop one quarter letter grade for each additional absence. You may be excused beyond three absences with medical documentation or permission from the instructor. If you are more than 15 minutes late, you will be marked absent. You must stay and participate in class as well. If you leave early, you will also be marked absent. The best policy is to communicate with the instructor when you expect to be absent.

Assignments:

All projects are to be transferred to the instructor’s workstation at the beginning of class on the due date for in-class viewing. Any project not ready for transfer at the beginning of class is considered late work.

The Event:

Individual

20% / August 31 (written part only)

October 5 (video)

Through class exercises, you will identify a significant event or moment in your life. This event will be used as a basis for a short video (**No longer than 3 minutes**) that will be presented in class. Your grade will be based on the sufficient use of sound to define and detail the place, event, situation, object or person and images that are unpredictable, fresh, in focus, well lit, well composed and properly white-balanced. The best video will impart not only the information of the event but will use video to convey the passage of time, psychological space and character involved. Your grade will also be based on the quantity and quality of your audio recordings.

Rough Cut Fundamentals: 15% / November 16, 18
Individual (assigned dates)

Based upon the quality of shot compositions (5%), lighting (5%), and audio recordings (5%) selected to create a rough cut for your final project. You must meet your assigned rough cut due date to receive a grade on this assignment.

Class Participation: 15%

Based on the following:

- Participation with Beginning and Intermediate Class critiques at an appropriate level,
- meeting deadlines for questionnaire, final project proposal, raw footage due date, rough cut due date, and fine cut due date
- the effort and imagination given to video work in progress and the final project proposal and questionnaire
- the feedback you give your fellow students to help them realize successful projects and creatively solve problems
- acting on the feedback and critique you receive
- bringing footage to class ready to view
- work on in-class exercises and assignments, and participation in Final Public Screening
- general classroom conduct (including attending both final screenings in support of your classmates' work)

Final Project – The Extraordinary Event: 50% / December 8
Individual

Using the original event chosen in the midterm project, you will create and expand upon the event. The goal of the Extraordinary Event is to adapt and re-imagine the original idea into a more extraordinary form. This can be either through fictionalization and dramatization, or further abstraction of the time, space and character of the event. Based on the imaginative conclusion of the shooting, sound, and editing used to express the idea put forth in your project proposal. A title and at least three sound tracks are required. ***This project can be no longer than 5 minutes. Final Projects must be included in Final Public Screening, as well as submitted to at least 1 appropriate public festival.***

Project Readiness: Late projects will not be accepted without penalty. Any project that is not completely finished, exported and in place on working media ready for transfer at the beginning of class on a project's due date, will be considered late. 8 points will be automatically deducted from the final grade if a project is not ready, and a student is attempting to finish that project in class or attempts to turn in the project during or at the end of class. If the project is turned in late after class on the same day, 8 points will also be deducted. If a project is 1 day late, 12 points will be deducted from its final grade. If a project is 2 days late, 20 points will be deducted. For every subsequent late day, 10 points will be added onto the 2 day, 20 point late penalty deduction (for example, 3 days late = 30 point deduction).

Any projects that are not properly transferred at the beginning of class on the due date will have 5 points deducted from the final project grade.

Grading Scale

- 95-100 A
- 90-94 A-
- 85-89 B
- 80-84 B-
- 75-79 C
- 70-74 C-
- 65-69 D
- 60-64 D-
- 0-59 F

Studio Usage

Only students registered in a digital class at SNC may use the studio.

End of the semester

At the end of the semester please gather all your things that are in the studio and remove them. All of your files must be transferred from school computers. All student files will be erased at the end of the semester.

Back up your files regularly.

Prim Library Resources

Using the library's resources effectively (not just Internet resources) contributes to developing each of SNC's core themes by exposing students to high quality academic resources, diverse opinions, new ideas, and a future that includes building on a liberal arts education. In this course, you will be expected to utilize the library's resources (either on-site or remotely) as you complete your assignments.

Link to the *Art and Art History Resources* page online at Prim Library: <http://libguides.sierranevada.edu/art>

Sanctions for Cheating and/or Plagiarism

The Honor Code

The faculty of SNC believes students must be held to high standards of integrity in all aspects of college life in order to promote the educational mission of the College and to encourage respect for the rights of others. Each student brings to the SNC community unique skills, talents, values and experiences which, when expressed within the community, contribute to the quality of the educational environment and the growth and development of the individual. Students share with members of the faculty, administration and staff the responsibility for creating and maintaining an environment conducive to learning and personal development, where actions are guided by mutual respect, integrity, responsibility and trust. The faculty and students alike must make diligent efforts to ensure high standards are upheld by their colleagues and peers as well as themselves. Therefore faculty and students accept responsibility for maintaining these standards at Sierra Nevada College and are obligated to comply with its regulations and procedures, which they are expected to read and understand.

Consequences of Violating the Student Honor Code

SNC students and faculty share the responsibility for maintaining an environment of academic honesty. Thus, all are responsible for knowing and abiding by the SNC Faculty/Student Honor Code published in the current SNC Catalog. Faculty are responsible for presenting the Honor Code and the consequences of violating it to students at the start of their classes AND for reporting all incidences of academic dishonesty to the Provost. Students are responsible for knowing what constitutes CHEATING, PLAGIARISM and FABRICATION and for refraining from these and other forms of academic dishonesty. Violations of the Honor Code become part of a student's academic record.

1st Offense: Student receives a zero for assignment/exam and counseling with faculty on the honor code, consequences for violating the honor code, and the value of academic honesty in learning.

2nd Offense: Student fails course and receives counseling with faculty on the honor code, consequences for violating the honor code, and the value of academic honesty in learning.

3rd Offense: Student is expelled.

ADA Accommodations

In accordance with the Americans with Disabilities Act and Section 504 of the Rehabilitation Act of 1973, students with a documented disability are eligible for support services and accommodations. If a student wishes to request an accommodation, please contact the Director of Academic Support Services, Henry Conover, at (775) 831-1314 x7534, hconover@sierranevada.edu, office in Prim Library: PL-304.

The SNC Email System

The SNC email system is the official communication vehicle among students, faculty members and administrative staff and is designed to protect the confidentiality of student information as required by the Family Educational Rights and Privacy Act of 1974 Act (FERPA). Students should check their college email accounts daily during the school year.

Students have a right to forward their SNC e-mail to another e-mail account (for example, @hotmail or @gmail). However, confidentiality of student information protected by FERPA cannot be guaranteed for SNC e-mail forwarded to an outside vendor. Having email redirected does not absolve a student from the responsibilities associated with official communication sent to his or her SNC email account.

The Sierra Nevada College Mission Statement:

Sierra Nevada College graduates will be educated to be scholars of and contributors to a sustainable world. Sierra Nevada College combines the liberal arts and professional preparedness through an interdisciplinary curriculum that emphasizes entrepreneurial thinking and environmental, social, economic and educational sustainability.

The Core Themes:

Liberal Arts

Entrepreneurial

Professional Preparedness

Thinking Sustainability

Class Schedule	
Tuesday	Thursday
Jan 19 – Introduction to the Course	Jan 21 – Survey discussion Assign The Event
Jan 26 – Camera Demo/Discussion	Jan 28 – Audio and Microphones
Feb 2 – Editing/Post-production <i>Written The Event Due</i>	Feb 4 – Beginning Video Critique <i>Event Check-in outline</i>
Feb 9 – Audio - Special Problems	Feb 11 - Audio Recording and Editing part 2 - Levels
Feb 16 – Event check-in. Shooting Schedule	Feb 18 – Event Check-in Audio Plan
Feb 23 – Audio Editing Lab	Feb 25 – Editing and Exporting - Noise
Mar 1 – Individual Appointment Questionnaires due at Appt	Mar 3 – Beginning Video Critique
Mar 8 – Individual Meetings	Midterm Mar 10 – The Event Due Screen and critique <i>All Projects due at beginning of class.</i>
Spring Break	
Mar 22 – Final Project Proposal Discussion Editing Lab / Time	Mar 24 – Final Project Proposal Due at Beginning of class.
Mar 29 – Final Project Proposal Critiques - Beginning Video Crits	Mar 31 – Final Project Proposal Critiques / Festival Submission overview - Beginning Video Crits

Apr 5 – Color Correction, Titling Final Project Proposal Check-in	Apr 7 – Color Correction Final Project Proposal Check-in
Apr 12 – Raw footage Due	Apr 21 – Assemblage
Apr 19 – Rough Cut due Beginning Video Rough Cut Crits	Apr 21 – Editing Lab
Apr 26 – Fine Cut Due	Apr 28 – Fine Cut Screenings
<i>Final Presentations on May 7, 8 am - Breakfast Movies!</i>	