

JOURNALISM WORKSHOP I & II

Course Code & No. - Section: JOUR 340/440
Course Title (Credits): Journalism Workshop I & II (3)
Term & Year: Spring 2016
Course Ref. No. (CRN): JOUR 340 - 10381; JOUR 440 - 10384

Instructor: Alison Bender
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Office & Hours: Prim 334, by appointment

Class Meeting Time: M/W 2:30-3:45 p.m.
Location: PRIM 216
Prerequisites: ENGL 240/ENGL 340

Course Description Students enrolled in Journalism Workshop produce the campus newspaper, the *Eagle's Eye*, which is also inserted in the *North Lake Tahoe Bonanza*. The class is responsible for the content of the newspaper; therefore, student reporters generate story ideas, maintain sources and beats, report and write newspaper stories and edit copy. Meeting deadlines is an integral part of producing the newspaper, as well as collaborating with the student editors. Journalism students will be coached in writing, editing, gathering news, news judgment, ethical decision-making and conducting themselves as journalists in a professional manner.

Expectations: Students will be active class participants, showing respect to all members of the class. You are a staff member of the campus newspaper. You will conduct yourself as a representative of the *Eagle's Eye* in a professional manner, interviewing with skill and sensitivity, reporting with accuracy and integrity, and writing to the best of your ability. Any mistakes will be publicly corrected and periodic checks with sources will be made to ensure the *Eagle's Eye* staff is conducting itself professionally.

Student Outcomes: Upon successful completion of this course, a student will:

1. Improve journalistic reporting, writing and editing skills
2. Develop news judgment and ethical decision-making for journalism
3. Master a beat and develop sources
4. Practice AP Style
5. Write a multi-sourced news feature

Methods of Assessing Student Outcomes

Student outcomes will be assessed using the following:

1. Stories written for the *Eagle's Eye*, graded on content, accuracy, writing style, AP style and deadlines
2. AP Style quizzes
3. Beat coverage, including story idea generation
4. Evaluation of current journalism writing & reporting
5. In Depth Feature project
6. Midterm of AP Style
7. Final Exam – Ethics Essay

Instructional Strategies

This class will utilize a hands-on approach to learn journalism through reporting for the *Eagle's Eye*.

Required Texts and Materials

1. *The Associated Press Stylebook 2015*, or recent copy
2. *Eagle's Eye Handbook*
3. *Inside Reporting* (JOUR 340 & 440)
4. *Journalism of Ideas* (JOUR 440)

Recommended Texts and Materials

1. *The Little Brown Compact Handbook*
2. Audio recorder
3. Camera

Attendance - Mandatory

Absences are only excused for school activities or written proof of illness. If a student is absent, work due on that day is still due.

With every unexcused absence, 25 points will be deducted from your grade.

The SNC Email System: The SNC email system is the official communication vehicle among students, faculty members and administrative staff and is designed to protect the confidentiality of student information as required by the Family Educational Rights and Privacy Act of 1974 Act (FERPA). Students should check their college email accounts daily during the school year. Students have a right to forward their SNC e-mail to another e-mail account (for example, @hotmail or @gmail). However, confidentiality of student information protected by FERPA cannot be guaranteed for SNC e-mail forwarded to an outside vendor. Having email redirected does not absolve a student from the responsibilities associated with official communication sent to his or her SNC email account.

Eagle's Eye Essentials

Story Ideas: You must submit three story ideas per issue, including one from each of your beats.

Beats: You will be responsible for two beats and contacting the main sources for each beat every issue.

Google Drive: You will be required to have a free Gmail account so you can access Google Drive.

Social Media: You will be required to have a Twitter and Facebook account to promote your stories.

Deadlines: Your story should be printed out and ready to edit on deadline days. If you miss deadline, 25 points will be subtracted, unless you have obtained prior approval from an editor. After it has been peer-edited, you will correct your story before final grading. You will need to be available by phone on deadline Mondays in case your editor has questions about your copy.

Grading Policy

50 points per story - IF YOU MISS DEADLINE, 25 POINTS WILL AUTOMATICALLY BE SUBTRACTED. (9/450)

50 points for News Reports (7/350)

10 points for AP Style quizzes (10/100)

50 points reading assignments, in class work

100 points for in depth news feature reporting project

50 points for Midterm AP Test

100 points for Final Essay

1200-1080	A
1079-960	B
959-840	C
839-720	D
719-0	F

Extra credit options:

Attend Writers in the Woods Events. 25 points each

Feb. 12 – Rebecca Makkai

March 4 – Benjamin Busch

April 8 – Lindsay Wilson

Publication Dates:

Thurs., Feb. 4

Tues., Feb. 18

Thurs., March 3

Thurs., March 24

Thurs., April 7

Thurs., April 21

Thurs., May 5

Production Nights:

Mon., Feb. 1

Mon, Feb. 15 or Tues., Feb. 16

Mon., Feb. 29

Mon., March 21

Mon., April 4

Mon., April 18

Mon., May 2

Prim Library Resources: Using the library's resources effectively (not just Internet resources) contributes to developing each of SNC's core themes by exposing students to high quality academic resources, diverse opinions, new ideas, and a future that includes building on a liberal arts education. In this course, you will be expected to utilize the library's resources (either on-site or remotely) when appropriate for story research. Prim Library Resources include, but are not limited to:

1. Electronic databases (for peer-reviewed research articles, reviews, newspaper and magazine articles)
2. Hardcopy periodicals. Full-text articles from many more periodicals are available through the electronic databases.
3. Hardcopy texts
4. Lib Guides: <http://Libguides.sierranevada.edu> These web pages contain instructions about how to use resources available at Prim Library, how to evaluate the appropriateness of information from the Internet for a research paper, how to cite sources, and other topics related to finding and using information.
5. Film resources

Sanctions for Cheating and/or Plagiarism: The Honor Code: The faculty of SNC believes students must be held to high standards of integrity in all aspects of college life in order to promote the educational mission of the College and to encourage respect for the rights of others. Each student brings to the SNC community unique skills, talents, values and experiences which, when expressed within the community, contribute to the quality of the educational environment and the growth and development of the individual. Students share with members of the faculty, administration and staff the responsibility for creating and maintaining an environment conducive to learning and personal development, where actions are guided by mutual respect, integrity, responsibility and trust. The faculty and students alike must make diligent efforts to ensure high standards are upheld by their colleagues and peers as well as themselves. Therefore, faculty and students accept responsibility for maintaining these standards at Sierra Nevada College and are obligated to comply with its regulations and procedures, which they are expected to read and understand.

Consequences of Violating the Student Honor Code: SNC students and faculty share the responsibility for maintaining an environment of academic honesty. Thus, all are responsible for knowing and abiding by the SNC Faculty/Student Honor Code published in the current SNC Catalog. Faculty are responsible for presenting the Honor Code and the consequences of violating it to students at the start of their classes AND for reporting all incidences of academic dishonesty to the Provost. Students are responsible for knowing what constitutes CHEATING, PLAGIARISM and FABRICATION and for refraining from these and other forms of academic dishonesty. Violations of the Honor Code become part of a student's academic record.

1st Offense: Student receives a zero for assignment/exam and counseling with faculty on the honor code, consequences for violating the honor code, and the value of academic honesty in learning.

2nd Offense: Student fails course and receives counseling with faculty on the honor code, consequences for violating the honor code, and the value of academic honesty in learning.

3rd Offense: Student is expelled.

ADA Accommodations: In accordance with the Americans with Disabilities Act and Section 504 of the Rehabilitation Act of 1973, students with a documented disability are eligible for support services and accommodations. If a student wishes to request an accommodation, please contact the Director of Academic Support Services, Henry Conover, at (775) 831-1314 x7534, hconover@sierranevada.edu or go to the OASIS offices on the third floor of Prim Library within the first week of the semester.

The College Mission Statement: Sierra Nevada College graduates will be educated to be scholars of and contributors to a sustainable world. Sierra Nevada College combines the liberal arts and professional preparedness through an interdisciplinary curriculum that emphasizes entrepreneurial thinking and environmental, social, economic and educational sustainability.

The College Core Themes: Liberal Arts, Professional Preparedness, Entrepreneurial Thinking, Sustainability

Tentative Course Schedule: Note- This schedule provides a general plan for this course. Alterations may be necessary and students will be informed when changes in assignments are made. Students are responsible for the material covered and announcements made during all classes.

	Date	Class Plan	Assignments Due
1	1/20 Wednesday	Introduction to Course / EE Handbook News Values Budget Meeting for 2/4 issue	
2	1/25 Monday	Elements of a Story Story Worksheet SNC Student Media Policy	Read and sign SNC Student Media Policy <i>Read pp. 18-21, "Inside Reporting"</i> 340 & 440: <i>Read Ch. 7, pp. 144-145 – Understanding Libel</i>
3	1/27 Wednesday	News Report #1 AP Style Tips: Time, Date & Place <i>Story workshop with editor before Friday, 1/29</i>	News Report #1 Due 340: <i>Read Ch. 3, pp. 36-50 – Newswriting Basics</i> 440: <i>Read Ch. 1 & 2 of Jour of Ideas– The Idea Stage & The Journalism Life</i>
4	2/1 Monday Issue #1 Deadline	In-Class Peer Editing AP Style Quiz #1 –Time, Date & Place	Story #1 Due for Feb. 4 issue – 340 & 440 340: <i>Read Ch. 3, pp. 52-63– Rewriting/Editing;</i> 440: <i>Read Ch. 4 – Fresh Perspectives</i>
5	2/3 Wednesday	Budget Meeting for 2/18 issue Choose Beats News Report #2 AP Style Tips: Titles & Capitalization	News Report #2 <i>Read Ch. 5, pp. 94-95, Beats</i> 440: <i>Read Ch. 11 – Building a Beat</i>
6	2/8 Monday	Sources & Beat Reporting AP Style Quiz #2 – Titles & Capitalization	340: <i>Read Ch. 4 – pp. 67-73 – Sources;</i> 440: <i>Read Ch. 3 – People Stories</i>
7	2/10 Wednesday	Sources In-Class Peer Editing AP Style Tips: Numerals	Story #1 Due for Feb. 18 issue - 440 340: <i>Read Ch. 4 – pp. 88-89 – Diversity;</i>
	2/15 Monday Holiday Issue #2 Deadline	Submit Stories on Google Drive by 5 p.m. Sunday, 2/14	Story #1 Due for Feb. 18 issue - 340 Story #2 Due for Feb. 18 issue - 440
8	2/17 Wednesday	Budget Meeting for 3/3 issue News Report #3 AP Style Tips: Percent & Money AP Style Quiz #3 –Numerals	News Report #3 340: <i>Read Ch. 5, pp. 106-109, "Meeting/Event Coverage"</i> 440: <i>Read Ch. 10 – The Local Angle</i>
9	2/22 Monday	Interviewing AP Style Quiz #4: Percent & Money	<i>Read Ch. 4, pp. 78-85, "Interviewing"</i>
10	2/24 Wednesday	In-class peer editing Note Taking, Recording & Observation AP Style Tips: Commas & Punctuation <i>Story workshop with editor before Friday, 2/26</i>	Story #1 Due for March 3 issue- 440 <i>Read Ch. 4, pp. 74-77, "Observation, Taking Notes"</i> 440: <i>Read Ch. 6- Timely Ideas</i>
11	2/29 Monday Issue #3 Deadline	In-Class Peer Editing AP Style Quiz #5 – Commas & Punctuation	Story #1 Due for March 3 issue - 340 Story #2 Due for March 3 issue - 440

12	3/2 Wednesday	Budget Meeting for 3/24 issue News Report #4 AP Style Tips: Addresses, States & Datelines	News Report #4 Due
13	3/7 Monday	AP Style Quiz #6: Addresses, States & Datelines Review for AP Style Midterm In depth Feature Story Assignment	<i>340: Read Ch. 6, pp. 115-130 – Beyond Breaking News</i> <i>440: Read Ch. 7- Trendy Ideas</i>
14	3/9 Wednesday	AP Style Midterm In-Class Peer Editing <i>Story workshop with editor before Friday, 3/11</i>	Story #1 Due for March 24 issue
	3/14-3/18	Spring Break	
15	3/21 Monday Issue #4 Deadline	In-Class Peer Editing	Story #2 Due for March 24 issue
16	3/23 Wednesday	Budget Meeting for 4/7 issue News Report #5 AP Style Tips: Dimensions & Distance	News Report #5 Due <i>440: Read Ch.9 – Location, Location, Location</i>
17	3/28 Monday	Feature Writing – 340 Work on news features - 440 AP Style Quiz #7 – Dimensions & Distance	<i>Read Ch. 6, pp. 116-123 – Feature writing</i>
18	3/30 Wednesday	Better Writing Techniques AP Style Tips: Composition Titles & Directions <i>Story workshop with editor before Friday, 4/1</i>	Story #1 Due for April 7 issue - 340
19	4/4 Monday Issue #5 Deadline	In Class Peer Editing AP Style Quiz #8: Composition Titles & Directions	Story #2 Due for April 7 issue - 440 News Feature Story due - 440
20	4/6 Wednesday	Budget meeting for 4/21 issue News Report #6 AP Style Tips: Confusing Words	News Report #6 Due <i>440: Read Ch. 17 – Digital & Mobile Story Mining</i>
21	4/11 Monday	Writing Different Types of Stories AP Style Quiz #9: Confusing Words	<i>340: Read Ch. 5, pp. 98-105, 110-113, “Covering the News”</i> <i>440: Read Ch. 8 – Criminal Ideas</i>
22	4/13 Wednesday	In class Peer Editing AP Style Tips: Internet & Tech terms <i>Story workshop with editor before Friday, 4/15</i>	Story #1 Due for April 21 issue
23	4/18 Monday Issue #6 Deadline	In Class Peer Editing AP Style Quiz #10: Internet & Tech terms Budget meeting for 5/5 issue	Story #2 Due for April 21 issue (or news feature – 340)
24	4/20 Wednesday	Field trip to Nevada Appeal...and more	
25	4/25 Monday	Ethics News Report #7	News Report #7 <i>340 & 440: Inside Reporting, Ch. 7</i>
26	4/27 Wednesday	In-class Peer Editing Ethics <i>Story workshop with editor before Friday, 4/29</i>	News feature due or Story #1 – 340 Story #1 Due for 5/5 issue
27	5/2 Monday Issue #7 Deadline	In-class Peer Editing Ethics	Story #2 Due for 5/5 issue
	5/?? TBA	Final – Ethics Essay	Golden Quill Awards 6:30 p.m., Friday, May 6 <i>Tentative</i>