

EDITING I & II

Course Code & No. - Section: JOUR 345/445
Course Title (Credits): Editing I & II (3)
Term & Year: Spring 2015
Course Ref. No. (CRN): Editing I – 10175; Editing II – 10176

Instructor: Alison Bender
Phone(s): 814-777-0999
Email: abender@sierranevada.edu
Office & Hours Prim 334, by appointment

Class Meeting Time: Mondays 4-6:45 p.m.
Location: Prim 216
Prerequisites: ENGL 240 or by instructor approval

Course Description Students enrolled in Editing I&II produce the campus newspaper, the *Eagle's Eye*, which is also inserted into the *North Lake Tahoe Bonanza*. This class is responsible for managing, editing and designing the newspaper; therefore, student editors lead reporters, edit stories, manage newspaper sections, write stories, opinions and editorials, sell advertising, and design pages with InDesign and Photoshop. Meeting deadlines is an integral part of producing the newspaper, as well as collaborating with reporters.

Expectations: Students will be active class participants, showing respect to all. Students will meet deadlines and contribute to the betterment of the Eagle's Eye. Students will do their best original work, and communicate with the instructor if having difficulties.

Student Outcomes: Upon successful completion of this course, a student will:

1. Improve journalistic writing and editing skills
2. Develop news judgment and ethical decision-making for journalism
3. Become competent in Photoshop & InDesign
4. Learn to layout and design news pages
5. Practice AP Style & editing
6. Become effective editors and leaders of a newsroom

Methods of Assessing Student Outcomes

Student outcomes will be assessed using the following: participation in the production of each issue of the Eagle's Eye; weekly editorial contribution to the Eagle's Eye; completing assignments related to biweekly training.

Instructional Strategies

This class will utilize a hands-on approach to learn the craft of journalism through editing the *Eagle's Eye*.

Required Texts and Materials

1. *The Associated Press Stylebook 2015*, or recent copy
2. *Eagle's Eye Handbook*

Recommended Texts

1. *The Newspapers Designers Handbook* by Tim Harrower
2. Camera

Class Requirements

Students must attend EVERY class, meet deadlines and participate in the newsroom to create the Eagle's Eye. Absences are only excused for school activities or written proof of illness. Since this is a hands-on class, **you will lose 50 points for missing deadline nights, 25 for other unexcused absences on non-production nights.**

Eagle's Eye Essentials

Google Docs: You will be required to have a free Gmail account so you can access Google Drive.

Social Media: You are required to have a Twitter and Facebook account, Instagram is encouraged.

Production Night: You will be required to stay after class on production nights to finish the newspaper design. All editors are required to stay until dismissed by the Managing Editor.

Professionalism: You are a staff member of the campus newspaper. You will conduct yourself as a representative of the Eagle's Eye in a professional manner, interviewing with skill and sensitivity, reporting with accuracy and integrity, and writing to the best of your ability. Any mistakes will be publicly corrected and periodic checks with sources will be made to ensure the Eagle's Eye staff is conducting itself professionally. You must read, abide by and sign the Sierra Nevada College Student Media Policy.

Grading Policy

50 points for Participation in each issue (7/350)
25 points for Newspaper distribution (2/50)
50 points for staff editorial (midterm)
70 points for each reporter workshop meeting
30 points for Final

600-540	A
539-480	B
479-420	C
419-360	D
359-0	F

Extra credit options: *Attend Writers in the Woods Events. 25 points each*

Feb. 12 – Rebecca Makkai

March 4 – Benjamin Busch

April 8 – Lindsay Wilson

Publication Dates:

Thurs., Feb. 4

Tues., Feb. 18

Thurs., March 3

Thurs., March 24

Thurs., April 7

Thurs., April 21

Thurs., May 5

Production Nights:

Mon., Feb. 1

Mon, Feb. 15 or Tues., Feb. 16

Mon., Feb. 29

Mon., March 21

Mon., April 4

Mon., April 18

Mon., May 2

The College Core Themes: Liberal Arts, Professional Preparedness, Entrepreneurial Thinking, Sustainability

The College Mission Statement: Sierra Nevada College graduates will be educated to be scholars of and contributors to a sustainable world. Sierra Nevada College combines the liberal arts and professional preparedness through an interdisciplinary curriculum that emphasizes entrepreneurial thinking and environmental, social, economic and educational sustainability.

Sanctions for Cheating and/or Plagiarism: The Honor Code: The faculty of SNC believes students must be held to high standards of integrity in all aspects of college life in order to promote the educational mission of the College and to encourage respect for the rights of others. Each student brings to the SNC community unique skills, talents, values and experiences which, when expressed within the community, contribute to the quality of the educational environment and the growth and development of the individual. Students share with members of the faculty, administration and staff the responsibility for creating and maintaining an environment conducive to learning and personal development, where actions are guided by mutual respect, integrity, responsibility and trust. The faculty and students alike must make diligent efforts to ensure high standards are upheld by their colleagues and peers as well as themselves. Therefore, faculty and students accept responsibility for maintaining these standards at Sierra Nevada College and are obligated to comply with its regulations and procedures, which they are expected to read and understand.

Consequences of Violating the Student Honor Code: SNC students and faculty share the responsibility for maintaining an environment of academic honesty. Thus, all are responsible for knowing and abiding by the SNC Faculty/Student Honor Code published in the current SNC Catalog. Faculty are responsible for presenting the Honor Code and the consequences of violating it to students at the start of their classes AND for reporting all incidences of academic dishonesty to the Provost. Students are responsible for knowing what constitutes CHEATING, PLAGIARISM and FABRICATION and for refraining from these and other forms of academic dishonesty. Violations of the Honor Code become part of a student's academic record.

1st Offense: Student receives a zero for assignment/exam and counseling with faculty on the honor code, consequences for violating the honor code, and the value of academic honesty in learning.

2nd Offense: Student fails course and receives counseling with faculty on the honor code, consequences for violating the honor code, and the value of academic honesty in learning.

3rd Offense: Student is expelled.

ADA Accommodations: In accordance with the Americans with Disabilities Act and Section 504 of the Rehabilitation Act of 1973, students with a documented disability are eligible for support services and accommodations. If a student wishes to request an accommodation, please contact the Director of Academic Support Services, Henry Conover, at (775) 831-1314 x7534, hconover@sierranevada.edu or go to the OASIS offices on the third floor of Prim Library within the first week of the semester.

The SNC Email System: The SNC email system is the official communication vehicle among students, faculty members and administrative staff and is designed to protect the confidentiality of student information as required by the Family Educational Rights and Privacy Act of 1974 Act (FERPA). Students should check their college email accounts daily during the school year. Students have a right to forward their SNC e-mail to another e-mail account (for example, @hotmail or @gmail). However, confidentiality of student information protected by FERPA cannot be guaranteed for SNC e-mail forwarded to an outside vendor. Having email redirected does not absolve a student from the responsibilities associated with official communication sent to a SNC email account.

Prim Library Resources: Using the library's resources effectively (not just Internet resources) contributes to developing each of SNC's core themes by exposing students to high quality academic resources, diverse opinions, new ideas, and a future that includes building on a liberal arts education. In this course, you will be expected to utilize the library's resources (either on-site or remotely) when appropriate for story research. Prim Library Resources include, but are not limited to:

1. Electronic databases (for peer-reviewed research articles, reviews, newspaper and magazine articles)
2. Hardcopy periodicals. Full-text articles from many more periodicals are available through the electronic databases.
3. Hardcopy texts
4. Lib Guides: <http://Libguides.sierranevada.edu> These web pages contain instructions about how to use resources available at Prim Library, how to evaluate the appropriateness of information from the Internet for a research paper, how to cite sources, and other topics related to finding and using information.
5. Film resources

	Date	In Class Assignments & Plan	Assignments Due
1	1/25 Monday	Class introduction Eagle's Eye Handbook Issue #1 Planning & Semester goals Training: AP Style & Editing stories Layout: Student Profile, Faculty Profile, and?	
2	2/1 Monday Issue #1 Deadline	Production Night for Feb. 4 issue	Contribution to the Eagle's Eye such as story, review, column, staff editorial, photo spread. DUE BY 5 P.M. SUNDAY
3	2/8 Monday	Issue #2 Planning Training: Opinion Writing Page Design	Bring three ideas for staff editorials.
4	2/15 Monday Issue #2 Deadline	You need to decide if production night is on 2/15 holiday or Tuesday, 2/16 Production Night for Feb. 18 issue	Contribution to the Eagle's Eye such as story, review, column, staff editorial, photo spread. DUE BY 5 P.M. SUNDAY
5	2/22 Monday	Issue #3 Planning Training: Headlines & Captions Training: Dominant Photo Page Design	
6	2/29 Monday Issue #3 Deadline	Production Night for March 3 issue	Contribution to the Eagle's Eye such as story, review, column, staff editorial, photo spread DUE BY 5 P.M. SUNDAY
7	3/7 Monday	Issue #4 Planning Training: Alternative Story Forms Page Design	Opinion Writing Assignment Due
	3/14-3/18	Spring Break	
8	3/21 Monday Issue #4 Deadline	Production Night for March 24 issue	One contribution to the Eagle's Eye such as story, review, column, staff editorial, photo spread. DUE BY 5 P.M. SUNDAY
9	3/28 Monday	Issue #5 Planning Training: Packages Training: Cleaning up the details Page Design	Alternative Story Idea Due / Story is due in Issue 5, 6, 7
10	4/4 Monday Issue #5 Deadline	Production Night for April 7 issue	One contribution to the Eagle's Eye such as story, review, column, staff editorial, photo spread. DUE BY 5 P.M. SUNDAY
11	4/11 Monday	Issue #6 Planning Training: TBA	
12	4/18 Monday Issue #6 Deadline	Production Night for April 21 issue	One contribution to the Eagle's Eye such as story, review, column, staff editorial, photo spread. DUE BY 5 P.M. SUNDAY
	4/20 Wednesday	Field trip to Nevada Appeal....and more	
13	4/25 Monday	Issue #7 Planning Work on Packages / Graduation Issue	
14	5/2 Monday Issue #7 Deadline	Production Night for May 5 issue	One contribution to the Eagle's Eye such as story, review, column, staff editorial, photo spread. DUE BY 5 P.M. SUNDAY
	5/6 Friday 6:30-8:30 p.m.	Final: Golden Quill Awards Dinner <i>Tentative date</i>	

