

Course Code – Section: DART 220-Section 1
Course Title (Credits): Beginning Video
Course Work: 3-credit course requires 6 hours of work outside of class
Term & Year: Fall 2015
CRN: 80181

Instructor: Daniel Kelly
Phone: 970-515-3559 (text, or mobile, 970-51-Kelly)
Email: dkelly@sierranevada.edu
Office Hours: Holman Arts & Media Center, by appointment.
Class meeting Time: **MW 13:00 – 15:45, Holman Arts & Media Center**

Prerequisites: None
Co requisites: None

Course Description

This course is an exploration of video as a tool for personal expression where students are introduced to aesthetic issues in video art, and investigate the experience and perception of the moving image. Students examine technical issues of camera operation, audio and digital video editing.

To introduce students to basic concepts and techniques of digital camera and audio work, shooting and lighting for video, and the essential steps of editing. Each student will participate in all aspects of video production, including proposing, planning, and shooting a video project. Students will strive to learn creative problem solving by viewing and critiquing their own footage and editing, as well as that of other students. Each student's goal will be to negotiate the most imaginative path toward the completion of a final video project.

Student Outcomes

Upon successful completion of this course, a student will be able to:

- Exhibit basic technical skills including capturing video, editing and sound editing
- Think critically about video art
- Identify techniques used in contemporary video art
- Work collaboratively
- Research and critically discuss video art
- Understand composition in a moving frame
- Plan and create short videos

Methods of Assessing Student Outcomes

Students will be required to complete assigned projects by their due date and participate in class discussions. Students will also be assessed for participation in critiques and lab operations such as capturing video, editing and sound editing. Students will work in small groups and on individual projects.

Instructional Strategies

This course will incorporate in-class activities, viewings, help with assigned projects and lab time to complete assignments. There will also be instructor demonstrations, digital materials, tutorials and other techniques as necessary.

Required Texts and Materials

There is no required text.

Recommended: **An Editor's Guide to Adobe Premiere Pro** by Richard Harrington, etc.
In the Blink of an Eye by Walter Murch

- Readings will be provided in class covering techniques, art criticism and contemporary theory.

-
- Portable media drive.
 - Specifications- 750GB minimum, 7200rpm drive.
 - Recommended: Equal backup storage space, either cloud space or backup drive.
(See me for questions)
- Headphones for shooting, editing during lab time
- Supplemental memory cards for cameras
- Folder for handouts

NOTE: The desktop of the school computers will be wiped every Sunday night. Save work to the folder “Thaw” and back it up on your personal hard drives.

Attendance

Attendance is mandatory, as this class is participatory. See grading policy below. Plan to stay the entire semester and attend the final screening.

Laptops, Cell Phones, and General Respect for your Peers

Please do not use cell phones or laptops in class except for art related research. Students that disrespect their peers or the integrity of the class by using their cell phone or laptops for non-art related reasons will be assigned an absence.

Grading Policy

You are allowed three absences without penalty. Any absence above that will cause your grade to drop one quarter letter grade for each additional absence. You may be excused beyond three absences with medical documentation or permission from the instructor. If you are more than 15 minutes late, you will be marked absent. You must stay and participate in class as well. If you leave early, you will also be marked absent. The best policy is to communicate with the instructor when you expect to be absent.

Assignments:

All projects are to be transferred to the instructor’s workstation at the beginning of class on the due date for in-class viewing. Any project not ready for transfer at the beginning of class is considered late work.

Scavenger Hunting Project:	20% / August 31 (written part only)
<i>Collaborative</i>	October 5 (video)

Based upon your group creation of a short project (***no longer than 3 minutes***) born from the scavenger hunting exercises. Your grade will be based on the sufficient use of sound to define and detail a place, event, situation, object or person and images that are unpredictable, fresh, in focus, well lit, well composed and properly white-balanced. Your grade will also be based on the quantity and quality of your audio recordings.

Rough Cut Fundamentals:	15% / November 16, 18
<i>Individual</i>	(assigned dates)

Based upon the quality of shot compositions (5%), lighting (5%), and audio recordings (5%) selected to create a rough cut for your final project. You must meet your assigned rough cut due date to receive a grade on this assignment.

Class Participation:	15%
-----------------------------	-----

Based on the following:

- meeting deadlines for questionnaire, final project proposal, raw footage due date, rough cut due date, and fine cut due date
- the effort and imagination given to video work in progress and the final project proposal and questionnaire
- the feedback you give your fellow students to help them realize successful projects and creatively solve problems

- acting on the feedback and critique you receive
- bringing footage to class ready to view
- work on in-class exercises and assignments, and participation in Final Public Screening
- general classroom conduct (including attending both final screenings in support of your classmates' work)

Final Project:

50% / December 8

Individual

Based on the imaginative conclusion of the shooting, sound, and editing used to express the idea put forth in your project proposal. A title and at least three sound tracks are required. ***This project can be no longer than 5 minutes. Final Projects must be included in Final Public Screening to get full credit.***

Project Readiness: Late projects will not be accepted without penalty. Any project that is not completely finished, exported and in place on working media ready for transfer at the beginning of class on a project's due date, will be considered late. 8 points will be automatically deducted from the final grade if a project is not ready, and a student is attempting to finish that project in class or attempts to turn in the project during or at the end of class. If the project is turned in late after class on the same day, 8 points will also be deducted. If a project is 1 day late, 12 points will be deducted from its final grade. If a project is 2 days late, 20 points will be deducted. For every subsequent late day, 10 points will be added onto the 2 day, 20 point late penalty deduction (for example, 3 days late = 30 point deduction).

Any projects that are not properly transferred at the beginning of class on the due date will have 5 points deducted from the final project grade.

Grading Scale

- 95-100 A
- 90-94 A-
- 85-89 B
- 80-84 B-
- 75-79 C
- 70-74 C-
- 65-69 D
- 60-64 D-
- 0-59 F

Studio Usage

Only students registered in a digital class at SNC may use the studio.

End of the semester

At the end of the semester please gather all your things that are in the studio and remove them. All of your files must be transferred from school computers. All student files will be erased at the end of the semester.

Back up your files regularly.

Prim Library Resources

Using the library's resources effectively (not just Internet resources) contributes to developing each of SNC's core themes by exposing students to high quality academic resources, diverse opinions, new ideas, and a future that includes building on a liberal arts education. In this course, you will be expected to utilize the library's resources (either on-site or remotely) as you complete your assignments.

Link to the *Art and Art History Resources page* online at Prim Library: <http://libguides.sierranevada.edu/art>

Sanctions for Cheating and/or Plagiarism**The Honor Code**

The faculty of SNC believes students must be held to high standards of integrity in all aspects of college life in order to promote the educational mission of the College and to encourage respect for the rights of others. Each student brings to the SNC community unique skills, talents, values and experiences which, when expressed within the community, contribute to the quality of the educational environment and the growth and development of the individual. Students share with members of the faculty, administration and staff the responsibility for creating and maintaining an environment conducive to learning and personal development, where actions are guided by mutual respect, integrity, responsibility and trust. The faculty and students alike must make diligent efforts to ensure high standards are upheld by their colleagues and peers as well as themselves. Therefore faculty and students accept responsibility for maintaining these standards at Sierra Nevada College and are obligated to comply with its regulations and procedures, which they are expected to read and understand.

Consequences of Violating the Student Honor Code

SNC students and faculty share the responsibility for maintaining an environment of academic honesty. Thus, all are responsible for knowing and abiding by the SNC Faculty/Student Honor Code published in the current SNC Catalog. Faculty are responsible for presenting the Honor Code and the consequences of violating it to students at the start of their classes AND for reporting all incidences of academic dishonesty to the Provost. Students are responsible for knowing what constitutes CHEATING, PLAGIARISM and FABRICATION and for refraining from these and other forms of academic dishonesty. Violations of the Honor Code become part of a student's academic record.

- 1st Offense: Student receives a zero for assignment/exam and counseling with faculty on the honor code, consequences for violating the honor code, and the value of academic honesty in learning.
- 2nd Offense: Student fails course and receives counseling with faculty on the honor code, consequences for violating the honor code, and the value of academic honesty in learning.
- 3rd Offense: Student is expelled.

ADA Accommodations

In accordance with the Americans with Disabilities Act and Section 504 of the Rehabilitation Act of 1973, students with a documented disability are eligible for support services and accommodations. If a student wishes to request an accommodation, please contact the Director of Academic Support Services, Henry Conover, at (775) 831-1314 x7534, hconover@sierranevada.edu, office in Prim Library: PL-304.

The SNC Email System

The SNC email system is the official communication vehicle among students, faculty members and administrative staff and is designed to protect the confidentiality of student information as required by the Family Educational Rights and Privacy Act of 1974 Act (FERPA). Students should check their college email accounts daily during the school year.

Students have a right to forward their SNC e-mail to another e-mail account (for example, @hotmail or @gmail). However, confidentiality of student information protected by FERPA cannot be guaranteed for SNC e-mail forwarded to an outside vendor. Having email redirected does not absolve a student from the responsibilities associated with official communication sent to his or her SNC email account.

The Sierra Nevada College Mission Statement:

Sierra Nevada College graduates will be educated to be scholars of and contributors to a sustainable world. Sierra Nevada College combines the liberal arts and professional preparedness through an interdisciplinary curriculum that emphasizes entrepreneurial thinking and environmental, social, economic and educational sustainability.

The Core Themes:

Liberal Arts
Entrepreneurial

Professional Preparedness
Thinking Sustainability

Class Schedule – Subject to Change

Monday	Wednesday
Aug 17 – Introduction to the Course	Aug 19 – Survey discussion Assign Scavenger Hunt Written
Aug 24 – Camera Demo/Discussion	Aug 26 – Audio and Microphones
Aug 31 – In-Class Scavenger Hunt <i>Written Scavenger Hunt Due</i>	Sep 02 – Lighting
Sep 07 – Labor Day No Class	Sep 09 – Importing Video
Sep 14 – Importing Work Lab Minimum 12 mins of Scavenger Hunt Video and 12 mins of Audio due	Sep 16 – Editing project set-up/File Management Individual Appointment Questionnaire and appointments made. Final Project Proposal assigned.
Sep 21 – Audio Editing	Sep 23 – Editing and Exporting
Sep 28 – Individual Appointments Questionnaires due at Appt	Sep 30 – Individual Appointments Questionnaires due at Appt
Midterm	
Oct 05 – Scavenger Hunting Project Due Screen and critique <i>All Projects due at beginning of class.</i>	Oct 07 – Scavenger Hunting Project Screen and critique Cont'd
Oct 12 – Final Project Proposal Discussion Editing Lab	Oct 14 – Final Project Proposal/Shooting Schedules Due at Beginning of class
Oct 19 – Final Project Proposal Critiques	Oct 21 – Final Project Proposal Critiques
Oct 26 – Color Correction, Titling Final Project Proposal Check-in	Oct 28 – Color Correction Final Project Proposal Check-in
Nov 02 – Raw footage Due Crit Group 1	Nov 04 – Raw Footage Due Crit Group 2
Nov 09 – Raw Footage re-shoots due. Open Lab	Nov 11 – Veterans Day Saturday, Nov 14 – Make-up/Contingency Day - Open Lab
Nov 16 – Rough Cuts Due, Crit Group 1	Nov 18 – Rough Cuts Due, Crit Group 2
Nov 23 – Thanksgiving Break	Nov 25 – Thanksgiving Break
Nov 30 – Fine cuts due Screen and Critique <i>All projects due at beginning of class</i>	Dec 02 – Fine cuts Screen and Critique Cont'd
Dec 07 – Final Prep – Complete Projects	Dec 8 – Final Projects Due Due at Finals Period, 6:30pm.
<i>Final Public Screening – Location TBD</i>	