
Course Code & No. - Section:	DESG132 - Section 1
Course Title (Credits):	Foundations (3)
Term & Year:	Fall 2015
Course Ref. No. (CRN):	80188
Instructor:	Mary Kenny
Phone(s):	530-414-1686
Email:	mkenny@sierranevada.edu
Office:	HAMC 2 nd Floor
Office Hours:	Tuesdays and Thursdays 1:00-3:00 and by appointment
Class Meeting Time:	Tuesdays and Thursdays 10:00-12:45
Location:	HAMC
Prerequisites (from Catalog):	
Corequisites (from Catalog):	

Course Description

Introduction to visual communication and design process. Studio problems to familiarize students with basic design process, elements of design, color theory and individual design criteria as related to traditional and experimental concepts of visual communication. Studio problems explore basic design through the two- and three-dimensional production, experiences, readings, and written analysis. Two 3-hour studios a week and assigned work attendance at outside events (lectures, symposiums, and gallery openings.)

Student Outcomes

- Identify, define and understand the formal elements of art and the principles of design.
- Demonstrate the ability to produce and present finished works of exhibition quality
- Produce and critique projects that coordinate descriptive and expressive possibilities of course media.
- Understand and gain sensitivity to materials and tools used throughout the semester
- Demonstrate the ability to critique work objectively
- Develop a vocabulary for the analysis and understanding of art
- Examine the creative process of other artists

Methods of Assessing Student Outcomes

Student outcomes will be assessed using the following:

- individual creative projects
 - written critical responses
 - group projects
 - critiques
 - hands-on studio workdays/times
 - gallery visits
 - various assigned readings from textbooks, peer-reviewed articles, books, original source seminal texts
 - service learning projects
 - presentations
 - group and/or individual projects
 - portfolios
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Instructional Strategies

- The instructor will demonstrate use of materials and concepts concerning each project
- The instructor will evaluate students' participation in everyday class and critiques. The instructor will evaluate students' work in and out of class
- The instructor will present slide presentations, video/film presentations, lectures, and/or readings (from textbooks, peer-reviewed articles, books, original source seminal texts).
- Class time may include demonstrations, field trips, assignments, introductions, studio time for projects, and critiques.

Required Texts and Materials

Sketchbook for this class only
9x 12" Multimedia Pad- this is not your sketchbook
Aquarelle watercolors (no substitutions)
Toolbox or bag to hold supplies
Soft synthetic paintbrushes
Small jar for water
Pencils
MicroPens .03 & .08 tips
Vinyl Eraser
X-Acto Knife and replacement blades
Ruler
Pencil Sharpener
Uhu Glue Stick

Recommended Materials

Apron

Attendance

Attendance is mandatory. Roll will be taken every class and a note made of those arriving late or leaving early.

- Each class attendance is 10 points.
 - Missed Classes
 - 1 - 96%
 - 2 - 92%
 - 3 - 89%
 - 4 - 85%
 - 5 - 82%
- 6 or more unexcused absences will result in automatic failure regardless of grades received on work.
- 4 late arrivals or early absences in any combination will be calculated as an absence.
- Absences will be excused with a written doctor's note or due to a funeral in the immediate family.
- You will be responsible for any instructions or assignments missed because of late arrival, leaving early or absences.

Class Requirements

- Completion of all class projects
- Pick up after yourself before leaving the studio and other studio cleaning as necessary
- No extra credit

- No cell phones or during class time. Turn off phones.
- If you choose to listen to music during class you must keep the volume low and have one ear open to hearing what's going on in class. If you miss something or if I call your name more than once you will be required to shut down your system for that day.
- Complete and comprehend the objectives of all graded assignments
- Arrive at class promptly and with the required supplies for that day's session
- Participate in the shared responsibilities for studio clean-up
- Exhibit safe studio habits
- Be prepared for and participate in class critiques
- Demonstrate the ability to communicate orally in clear, coherent, and persuasive language

Prim Library Resources

Using the library's resources effectively (not just Internet resources) contributes to developing each of SNC's core themes by exposing students to high quality academic resources, diverse opinions, new ideas, and a future that includes building on a liberal arts education. In this course, you will be expected to utilize the library's resources (either on-site or remotely) as you complete your assignments.

Sanctions for Cheating and/or Plagiarism

The Honor Code

To copy another person's art or photography is also plagiarism. Photographs may be used as reference tools only. It is illegal to copy a photograph in its entirety and claim it as your work. If the resource can be identified in your work, it is plagiarism and it is illegal.

The faculty of SNC believes students must be held to high standards of integrity in all aspects of college life in order to promote the educational mission of the College and to encourage respect for the rights of others. Each student brings to the SNC community unique skills, talents, values and experiences which, when expressed within the community, contribute to the quality of the educational environment and the growth and development of the individual. Students share with members of the faculty, administration and staff the responsibility for creating and maintaining an environment conducive to learning and personal development, where actions are guided by mutual respect, integrity, responsibility and trust. The faculty and students alike must make diligent efforts to ensure high standards are upheld by their colleagues and peers as well as themselves. Therefore faculty and students accept responsibility for maintaining these standards at Sierra Nevada College and are obligated to comply with its regulations and procedures, which they are expected to read and understand.

Consequences of Violating the Student Honor Code

SNC students and faculty share the responsibility for maintaining an environment of academic honesty. Thus, all are responsible for knowing and abiding by the SNC Faculty/Student Honor Code published in the current SNC Catalog. Faculty are responsible for presenting the Honor Code and the consequences of violating it to students at the start of their classes AND for reporting all incidences of academic dishonesty to the Provost. Students are responsible for knowing what constitutes CHEATING, PLAGIARISM and FABRICATION and for refraining from these and other forms of academic dishonesty. Violations of the Honor Code become part of a student's academic record.

- 1st Offense: Student receives a zero for assignment/exam and counseling with faculty on the honor code, consequences for violating the honor code, and the value of academic honesty in learning.

2nd Offense: Student fails course and receives counseling with faculty on the honor code, consequences for violating the honor code, and the value of academic honesty in learning.

3rd Offense: Student is expelled.

JOURNALS

The artists journals are basic diaries of ideas and images. While there are many ways to approach the journal it is for this particular class. In order for me to review them every other week I need you to complete entries with some order. Start collecting images and inserting them into your journal. The images can come from any source material. Journals can take many different forms, sketchbook or a three-ring notebook. I ask that it is portable and manageable. I don't want images falling out of the journal so that means glue them in or come up with an accessible system.

ADA Accommodations

In accordance with the Americans with Disabilities Act and Section 504 of the Rehabilitation Act of 1973, students with a documented disability are eligible for support services and accommodations. If a student wishes to request an accommodation, please contact the Director of Academic Support Services, Henry Conover, at (775) 831-1314 x7534, hconover@sierranevada.edu, office in Prim Library: PL-304.

The SNC Email System

The SNC email system is the official communication vehicle among students, faculty members and administrative staff and is designed to protect the confidentiality of student information as required by the Family Educational Rights and Privacy Act of 1974 Act (FERPA). Students should check their college email accounts daily during the school year.

Students have a right to forward their SNC e-mail to another e-mail account (for example, @hotmail or @gmail). However, confidentiality of student information protected by FERPA cannot be guaranteed for SNC e-mail forwarded to an outside vendor. Having email redirected does not absolve a student from the responsibilities associated with official communication sent to his or her SNC email account.

The Sierra Nevada College Mission Statement

Sierra Nevada College graduates will be educated to be scholars of and contributors to a sustainable world. Sierra Nevada College combines the liberal arts and professional preparedness through an interdisciplinary curriculum that emphasizes entrepreneurial thinking and environmental, social, economic and educational sustainability.

The Core Themes:

Liberal Arts

1. Demonstrate knowledge of a variety of art media, techniques, vocabulary and processes; (L)
2. Conceive and create works of visual art; (L,P)
3. Demonstrate ability to use elements of art and design principles to solve specific visual arts problems; (L)

4. Choose and evaluate a range of subject matter, symbols, and ideas; (L)
5. Place the visual arts in relation to society, history, cultures, and their political environments; (L)
6. Reflect upon and assess the characteristics and merits of their work and the work of others; (L)
7. Form connections between visual arts and other disciplines; (L)
8. Demonstrate the basic foundation of research skills through academic papers in their coursework; promote interdisciplinary relationships throughout the liberal arts,

Professional Preparedness

1. Conceive and create works of visual art
2. demonstrate ability to present their work in a professional manner including a portfolio worthy of presentation to a commercial and/or academic venue.

Entrepreneurial

1. demonstrate ability to present their work in a professional manner including a portfolio worthy of presentation to a commercial and/or academic venue.
2. graduate individuals with the entrepreneurial foundation for successful careers in the arts

Thinking Sustainability-

1. understand historical and contemporary issues in the Arts
 2. demonstrate knowledge of safety procedures in studio practices
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