

# JOURNALISM WORKSHOP I & II

<b>Course Code &amp; No. - Section:</b>	JOUR 340/440
<b>Course Title (Credits):</b>	Journalism Workshop I & II (3)
<b>Term &amp; Year:</b>	Fall 2015
<b>Course Ref. No. (CRN):</b>	JOUR 340 - 80594; JOUR 440 - 80599
<b>Instructor:</b>	Tanya Canino
<b>Phone(s):</b>	530-581-1020
<b>Email:</b>	<a href="mailto:tcanino@sierranevada.edu">tcanino@sierranevada.edu</a>
<b>Office &amp; Hours:</b>	Prim 334, M/W noon-2:15 p.m.. TU 11 a.m.-1 p.m. or by appointment
<b>Class Meeting Time:</b>	M/W 2:30-4 p.m.
<b>Location:</b>	PRIM 216
<b>Prerequisites:</b>	JOUR 240/JOUR 340

**Course Description** Students enrolled in Journalism Workshop produce the campus newspaper, the *Eagle's Eye*, which is also inserted in the *North Lake Tahoe Bonanza*. The class is responsible for the content of the newspaper; therefore, student reporters generate story ideas, maintain sources and beats, report and write newspaper stories and edit copy. Meeting deadlines is an integral part of producing the newspaper, as well as collaborating with the student editors. Journalism students will be coached in writing, editing, gathering news, news judgment, ethical decision-making and conducting themselves as journalists in a professional manner.

**Expectations:** Students will be active class participants, showing respect to all members of the class. You are a staff member of the campus newspaper. You will conduct yourself as a representative of the *Eagle's Eye* in a professional manner, interviewing with skill and sensitivity, reporting with accuracy and integrity, and writing to the best of your ability. Any mistakes will be publicly corrected and periodic checks with sources will be made to ensure the *Eagle's Eye* staff is conducting itself professionally.

**Student Outcomes:** Upon successful completion of this course, a student will:

1. Improve journalistic reporting, writing and editing skills
2. Develop news judgment and ethical decision-making for journalism
3. Master a beat and develop sources
4. Practice AP Style
5. Be introduced to different social media platforms for gathering and distributing news (JOUR 340)
6. Be introduced to data-driven reporting (JOUR 440)

## Methods of Assessing Student Outcomes

Student outcomes will be assessed using the following:

1. Stories written for the *Eagle's Eye*, graded on content, accuracy, writing style, AP style and deadlines
2. AP Style quizzes
3. Beat coverage, including story idea generation
4. Evaluation of current journalism writing & reporting
5. Data journalism project – JOUR 440
6. In Depth Feature project- JOUR 340
7. Midterm of AP Style
8. Final Exam – Essay on journalism ethics

## Instructional Strategies

This class will utilize a hands-on approach to learn journalism through reporting for the *Eagle's Eye*.

## Required Texts and Materials

1. *The Associated Press Stylebook 2015*, or recent copy
2. *Eagle's Eye Handbook*
3. *Inside Reporting* (JOUR 340)
4. Camera

## Recommended Texts and Materials

1. *The Little Brown Compact Handbook*
2. Audio recorder

## Attendance - Mandatory

Absences are only excused for school activities or written proof of illness. If a student is absent, work due on that day is still due. **If you have 3 unexcused classes, your grade will drop one level**, from A to B, for example.

**Professionalism:** You are a staff member of the campus newspaper. You will conduct yourself as a representative of the *Eagle's Eye* in a professional manner, interviewing with skill and sensitivity, reporting with accuracy and integrity, and writing to the best of your ability. Any mistakes will be publicly corrected and periodic checks with sources will be made to ensure the *Eagle's Eye* staff is conducting itself professionally. You must read, abide by and sign the Sierra Nevada College Student Media Policy.

## Eagle's Eye Essentials

**Story Ideas:** You must submit three story ideas per issue, including one from each of your beats.

**Beats:** You will be responsible for two beats and contacting the main sources for each beat every issue.

**Deadlines:** Your story should be printed out and ready to edit on deadline days. If you miss deadline, 25 points will be subtracted, unless you have obtained prior approval from an editor. After it has been peer-edited, you will correct your story before final grading. Your final story is due on Google Drive by 4 p.m. on deadline day. You will need to be available by phone on deadline Mondays in case your editor has questions about your copy.

**Google Drive:** You will be required to have a free Gmail account so you can access Google Drive.

**Social Media:** You will be required to have a Twitter and Facebook account. Other social media such as Instagram are encouraged.

**SNCjournalism.wordpress.com:** You will be referred to this website to access links for class readings and instructions.

### Grading Policy

50 points per story 340 (10/500) 440: (12/600)  
 50 points for News Reports (7/350)  
 10 points for AP Style quizzes (10/100)  
 100 points for 440/Data driven reporting project  
 100 points for 340/In Depth feature reporting project  
 50 points for Midterm AP Test  
 100 points for Final – News Judgment Essay

#### 340: Journalism Workshop I

1200-1080 A  
 1079-960 B  
 959-840 C  
 839-720 D  
 719-0 F

#### 440: Journalism Workshop II

1300-1170 A  
 1169-1040 B  
 1039-910 C  
 909-780 D  
 779-0 F

**Extra credit:** Attend Writers in the Woods/Tahoe Forum Events. 25 points each

Sept. 11 – Benjamin Percy

Sept. 19 – Isabel Allende

Oct. 16 – Roxanne Gay

Nov. 6 – Chris Mills

### Publication Dates:

Thurs., Sept. 3  
 Thurs., Sept. 17  
 Thurs., Oct. 1  
 Thurs., Oct. 15  
 Thurs., Oct. 29  
 Thurs., Nov. 12  
 Thurs., Dec. 3

### Production Nights:

Mon., Aug. 31  
 Tues, Sept. 14  
 Mon., Sept. 28  
 Mon., Oct. 12  
 Mon., Oct. 26  
 Mon., Nov. 9  
 Mon., Nov. 30

Date	Class Plan	Assignment Due
8/17 Monday	Introduction to Course / Handbook News Values Story Ideas / Wallet Exercise	
8/19 Wednesday	Budget Meeting for 9/3 issue AP Style Tips: Time, Date & Place Reporting your story	Bring 3 story ideas to class 340: Read Ch. 2 & Ch. 3, pp. 36-39
8/24 Monday	<b>AP Style Quiz #1 –Time, Date &amp; Place</b> SNC Student Media Policy	340 & 440: Read Ch. 7, pp. 140-149
8/26 Wednesday	Elements of a story Workshop stories AP Style Tips: Titles & Capitalization	Read & Sign SNC Student Media Policy <b>440: Story #1 Due for 9/3</b> 340: Read Ch. 3, pp. 40-66 440: The Lead Lab, poynter.org
8/31 Monday <b>Issue #1 Deadline</b>	In-Class Peer Editing <b>AP Style Quiz #2 – Titles &amp; Capitalization</b>	<b>340: Story #1 Due for 9/3</b> <b>440: Story #2 Due for 9/3</b>
9/2 Wednesday	Budget Meeting for 9/17 issue News Report #1 Interviewing / Asking Questions	News Report #1 Due / 3 ideas for 9/17 issue 340: Read Ch. 4 -- pages on Interviewing
9/7 Monday	<b>Holiday</b>	
9/9 Wednesday	AP Style Tips: Basic Numerals Sources	<b>440: Story #1 Due for 9/17</b> 340: Read Ch. 4 --pp. 67-89-Sources
9/14 Monday <b>Issue #2 Deadline</b>	<b>AP Style Quiz #3 – Basic Numerals</b> In-Class Peer Editing	<b>340: Story #1 Due for 9/17</b> <b>440: Story #2 Due for 9/17</b>

9/16 Wednesday	Budget Meeting for 10/1 issue News Report #2 AP Style Tips: Commas & Punctuation	News Report #2 Due / 3 ideas for 10/1 issue
9/21 Monday	<b>AP Style Quiz #4 – Commas &amp; Punctuation</b> Beat Reporting	340: Read Ch. 5, pp. 94-95 –Covering a Beat 440: Introduction to Reporting: Beat Basics poynter.org
9/23 Wednesday	AP Style Tips: Percent & Money Types of Stories	<b>340 &amp; 440: Story #1 Due for 10/1</b> 340: Read Ch. 5, pp. 96-113
9/28 Monday <b>Issue #3 Deadline</b>	<b>AP Style Quiz #5: Percent &amp; Money</b> In-Class Peer Editing	<b>340 &amp; 440: Story #2 Due for 10/1</b>
9/30 Wednesday	Budget Meeting for 10/15 issue News Report #3 AP Style Tips: Dimensions & Distance	News Report #3 Due / 3 ideas for 10/15 issue
10/5 Monday	<b>AP Style Quiz #6 – Dimensions &amp; Distance</b> Review AP Style for midterm	
10/7 Wednesday	<b>Midterm: AP Style Test</b> Indepth Reporting Projects	<b>340 &amp; 440: Story #1 Due for 10/15</b> poynter.org, Language Primer: Basics of Grammar, Punctuation & Word Use – Final Exams due
10/12 Monday <b>Issue #4 Deadline</b>	In-Class Peer Editing	<b>340 &amp; 440: Story #2 Due for 10/15</b> Indepth story idea due
10/14 Wednesday	Budget Meeting for 10/29 issue AP Style: Addresses, States & Datelines News Report #4 Feature Writing	News Report #4 Due / 3 ideas for 10/29 issue
10/19 Monday	<b>AP Style Quiz #7: Addresses, States &amp; Datelines</b> Feature Writing, cont.	340: Read Ch. 6, pp. 116-129 – Beyond Breaking News 440: TBA
10/21 Wednesday	AP Style Tips: Composition Titles & Directions Workshop on Indepth Feature stories	<b>340 &amp; 440: Story #1 Due for 10/29</b>
10/26 Monday <b>Issue #5 Deadline</b>	<b>AP Style Quiz #8: Composition Titles &amp; Directions</b> In Class Peer Editing	<b>340 &amp; 440: Story #2 Due for 10/29</b>
10/28 Wednesday	Budget Meeting for 11/12 issue AP Style Tips: Confusing words News Report #5	News Report #5 Due / 3 ideas for 10/29 issue
11/2 Monday	<b>AP Style Quiz #9: Confusing Words</b> Package Planning for Indepth Feature stories	340: Read Ch. 6, pp. 130-133 – Beyond Breaking News
11/4 Wednesday	AP Style Tips: Internet & Tech terms Workshop on Indepth Feature stories	<b>340 &amp; 440: Story #1 Due for 11/12</b>
11/9 Monday <b>Issue #6 Deadline</b>	<b>AP Style Quiz #10: Internet &amp; Tech terms</b> In Class Peer Editing	<b>340 &amp; 440: Story #2 Due for 11/12</b>
11/11 Wednesday	Budget Meeting for 12/3 issue News Report #6	News Report #6 Due / 3 ideas for 10/29 issue
11/16 Monday	The Seven Deadly Sins	340 & 440: Read Ch. 7, pp. 150-153 – Journalistic Ethics
11/18 Wednesday	Accuracy, Fairness & Credibility	Reading TBA Rough draft of Indepth Story Due
11/23-27	<b>Thanksgiving Holiday</b>	
11/30 Monday <b>Issue #7 Deadline</b>	In Class Peer Editing	<b>340 &amp; 440: Story #1 Due for 12/3</b>

12/2 Wednesday	Case study: Why does the media get it wrong? News Report #7	Reading assignment TBA Be prepared to discuss in class
12/10 Thursday 11:30 a.m.	Final: essay on ethics	

**Prim Library Resources:** Using the library's resources effectively (not just Internet resources) contributes to developing each of SNC's core themes by exposing students to high quality academic resources, diverse opinions, new ideas, and a future that includes building on a liberal arts education. In this course, you will be expected to utilize the library's resources (either on-site or remotely) when appropriate for story research. Prim Library Resources include, but are not limited to:

1. Electronic databases (for peer-reviewed research articles, reviews, newspaper and magazine articles)
2. Hardcopy periodicals. Full-text articles from many more periodicals are available through the electronic databases.
3. Hardcopy texts
4. Lib Guides: <http://Libguides.sierranevada.edu> These web pages contain instructions about how to use resources available at Prim Library, how to evaluate the appropriateness of information from the Internet for a research paper, how to cite sources, and other topics related to finding and using information.
5. Film resources

**Sanctions for Cheating and/or Plagiarism: The Honor Code:** The faculty of SNC believes students must be held to high standards of integrity in all aspects of college life in order to promote the educational mission of the College and to encourage respect for the rights of others. Each student brings to the SNC community unique skills, talents, values and experiences which, when expressed within the community, contribute to the quality of the educational environment and the growth and development of the individual. Students share with members of the faculty, administration and staff the responsibility for creating and maintaining an environment conducive to learning and personal development, where actions are guided by mutual respect, integrity, responsibility and trust. The faculty and students alike must make diligent efforts to ensure high standards are upheld by their colleagues and peers as well as themselves. Therefore faculty and students accept responsibility for maintaining these standards at Sierra Nevada College and are obligated to comply with its regulations and procedures, which they are expected to read and understand.

**Consequences of Violating the Student Honor Code:** SNC students and faculty share the responsibility for maintaining an environment of academic honesty. Thus, all are responsible for knowing and abiding by the SNC Faculty/Student Honor Code published in the current SNC Catalog. Faculty are responsible for presenting the Honor Code and the consequences of violating it to students at the start of their classes AND for reporting all incidences of academic dishonesty to the Provost. Students are responsible for knowing what constitutes CHEATING, PLAGIARISM and FABRICATION and for refraining from these and other forms of academic dishonesty. Violations of the Honor Code become part of a student's academic record.

**1<sup>st</sup> Offense:** Student receives a zero for assignment/exam and counseling with faculty on the honor code, consequences for violating the honor code, and the value of academic honesty in learning.

**2<sup>nd</sup> Offense:** Student fails course and receives counseling with faculty on the honor code, consequences for violating the honor code, and the value of academic honesty in learning.

**3<sup>rd</sup> Offense:** Student is expelled.

**Tentative Course Schedule:** Note- This schedule provides a general plan for this course. Alterations may be necessary and students will be informed when changes in assignments are made. Students are responsible for the material covered and announcements made during all classes.

**ADA Accommodations:** In accordance with the Americans with Disabilities Act and Section 504 of the Rehabilitation Act of 1973, students with a documented disability are eligible for support services and accommodations. If a student wishes to request an accommodation, please contact the Director of Academic Support Services, Henry Conover, at (775) 831-1314 x7534, [hconover@sierranevada.edu](mailto:hconover@sierranevada.edu) or go to the OASIS offices on the third floor of Prim Library within the first week of the semester.

**The SNC Email System:** The SNC email system is the official communication vehicle among students, faculty members and administrative staff and is designed to protect the confidentiality of student information as required by the Family Educational Rights and Privacy Act of 1974 Act (FERPA). Students should check their college email accounts daily during the school year. Students have a right to forward their SNC e-mail to another e-mail account (for example, @hotmail or @gmail). However, confidentiality of student information protected by FERPA cannot be guaranteed for SNC e-mail forwarded to an outside vendor. Having email redirected does not absolve a student from the responsibilities associated with official communication sent to his or her SNC email account.

**The College Mission Statement:** Sierra Nevada College graduates will be educated to be scholars of and contributors to a sustainable world. Sierra Nevada College combines the liberal arts and professional preparedness through an interdisciplinary curriculum that emphasizes entrepreneurial thinking and environmental, social, economic and educational sustainability.

**The College Core Themes:** Liberal Arts, Professional Preparedness, Entrepreneurial Thinking, Sustainability