

SIERRA NEVADA COLLEGE COURSE SYLLABUS
SKI BUSINESS & RESORT MANAGEMENT
SBRM 460 RESORT GENERAL MANAGEMENT
INDEPENDENT STUDY CRN # 80589
FALL SEMESTER 2015
PREREQUISITES: SBRM 315, 325, 330, SENIOR STANDING

ASSISTANT PROFESSOR: TIM COHEE
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OFFICE HOURS: WEDNESDAY & THURSDAY, 12-3:30 PM, BY APPOINTMENT

COURSE DESCRIPTION:

Resort General Management offers an in-depth view of resort operations, financing, administration and leadership at the highest level of senior management. Students will have the unique opportunity to examine all elements of general management, from snowmaking and grooming decisions, to risk and legal, to capital and operations budgeting, to human resources, sustainability and more. Given this course is being offered as Independent Study (IS), students will meet every week or two weeks with the professor, plus take advantage of one on one meetings with the top CEOs, COOs, Presidents and General Managers of Lake Tahoe's leading resorts.

PROFESSOR BACKGROUND:

Tim Cohee has been Program Chair of Ski Business and Resort Management (SBRM) for over a decade, and has been teaching SBRM courses since 2000. The 2015/16 will be his 42nd consecutive season in the resort industry, 37 in senior management, and the past 22 as President & CEO of Kirkwood Mountain Resort as well as current Owner, CEO & General Manager of China Peak Mountain Resort since 2010. He has served on over two dozen boards and committees relating to the mountain resort and tourism industries, and currently serves on both the National Ski Areas Association and California Ski Industry Boards.

TEXT:

There is on text for this course, however the professor will provide a steady flow of websites, periodicals and current events to supplement student sessions and resort senior management interviews.

GRADING:

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| General Manager interview summaries: | 30% |
| Mid Term: | 30% |
| Final Exam: | 40% |

Sanctions for Cheating and/or Plagiarism

The Honor Code

The faculty of SNC believes students must be held to high standards of integrity in all aspects of college life in order to promote the educational mission of the College and to encourage respect for the rights of others. Each student brings to the SNC community unique skills, talents, values and experiences which, when expressed within the community, contribute to the quality of the educational environment and the growth and development of the individual. Students share with members of the faculty, administration and staff the responsibility for creating and maintaining an environment conducive to learning and personal development, where actions are guided by mutual respect, integrity, responsibility and trust. The faculty and students alike must make diligent efforts to ensure high standards are upheld by their colleagues and peers as well as themselves. Therefore faculty and students accept responsibility for maintaining these standards at Sierra Nevada College and are obligated to comply with its regulations and procedures, which they are expected to read and understand.

Consequences of Violating the Student Honor Code

SNC students and faculty share the responsibility for maintaining an environment of academic honesty. Thus, all are responsible for knowing and abiding by the SNC Faculty/Student Honor Code published in the current SNC Catalog. Faculty are responsible for presenting the Honor Code and the consequences of violating it to students at the start of their classes AND for reporting all incidences of academic dishonesty to the Provost. Students are responsible for knowing what constitutes CHEATING, PLAGIARISM and FABRICATION and for refraining from these and other forms of academic dishonesty. Violations of the Honor Code become part of a student's academic record.

- 1st Offense: Student receives a zero for assignment/exam and counseling with faculty on the honor code, consequences for violating the honor code, and the value of academic honesty in learning.
- 2nd Offense: Student fails course and receives counseling with faculty on the honor code, consequences for violating the honor code, and the value of academic honesty in learning.
- 3rd Offense: Student is expelled.

Grading Policy

Describe how you determine a student's grade in this class.

ADA Accommodations

In accordance with the Americans with Disabilities Act and Section 504 of the Rehabilitation Act of 1973, students with a documented disability are eligible for support services and accommodations. If a student wishes to request an accommodation, please contact the Director of Academic Support Services, Henry Conover, at (775) 831-1314 x7534, hconover@sierranevada.edu, office in Prim Library: PL-304.

The SNC Email System

The SNC email system is the official communication vehicle among students, faculty members and administrative staff and is designed to protect the confidentiality of student information as required by the Family Educational Rights and Privacy Act of 1974 Act (FERPA). Students should check their college email accounts daily during the school year.

Students have a right to forward their SNC e-mail to another e-mail account (for example, @hotmail or @gmail). However, confidentiality of student information protected by FERPA cannot be guaranteed for SNC e-mail forwarded to an outside vendor. Having email redirected does not absolve a student from the responsibilities associated with official communication sent to his or her SNC email account.

The Sierra Nevada College Mission Statement:

Sierra Nevada College graduates will be educated to be scholars of and contributors to a sustainable world. Sierra Nevada College combines the liberal arts and professional preparedness through an interdisciplinary curriculum that emphasizes entrepreneurial thinking and environmental, social, economic and educational sustainability.

The Core Themes:

| | |
|-----------------|---------------------------|
| Liberal Arts | Professional Preparedness |
| Entrepreneurial | Thinking Sustainability |